



PORTFOLIO

Fashion Portfolio
Spring & Summer
2024/2025

CONTENTS

- 01 . CV
- 02 . Concept
- 03 . Storyboard & color board
- 04 . Fabric board
- 05 . Collection
- 06 . Outfit
- 07 . About Ai
- 08 . Rendering with AI
- 09 . Photography Collection



Marzieh Narimanpour



About me

I'm a creative and passionate Graduate in Cloth Design from Azad University of Tehran, Conception and innovation are the commonalities of all artists and designers. I'm Known for attributes, such as attention to detail, trend forecasting, and ability to work under pressure. I'm familiar with Clo3D, Adobe Illustrator, Marvelous Designer, Gemini and Sewing, and I am constantly staying up-to-date with the latest trends and technologies. As a fashion designer, I am committed to creating unique and innovative designs.

CONTACT

Email: Marziehnarimanpour@gmail.com

[linkedin.com/in/Marziehnarimanpour](https://www.linkedin.com/in/Marziehnarimanpour)

SKILLS

- Photoshop
- Illustrator
- Gemini
- Sewing
- Styling
- Fashion Merchandising

EDUCATION

High school, Diploma, Besharat high school, Tehran, Iran

B.A. ni Clothing Design, Azad University South Tehran Branch, Tehran, Iran

INTERESTS

- Visual
- Merchandiser
- Creative Director
- Fashion Desing
- Stylist

WORK EXPERIENCES

Siama (2021-Feb) Im a member of sigma team Develop and run a store that includes the showcase, visual merchandiser, ctural concept, Layout and look Style and chart planning and analyze sale.

Three Jeans (Freelancer) Project manager, Digital design with Marvelous designer and offering idea F o r Three jeans brand as freelancer.

CONCEPT/RESEARCH



COLLECTION



PROJECT

CONCEPT



THIS IS INSPIRE
TO AZADI TOWER

AZADI TOWER



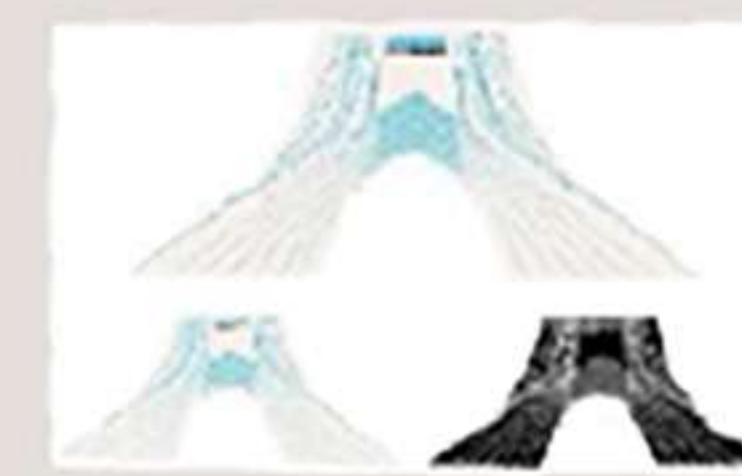
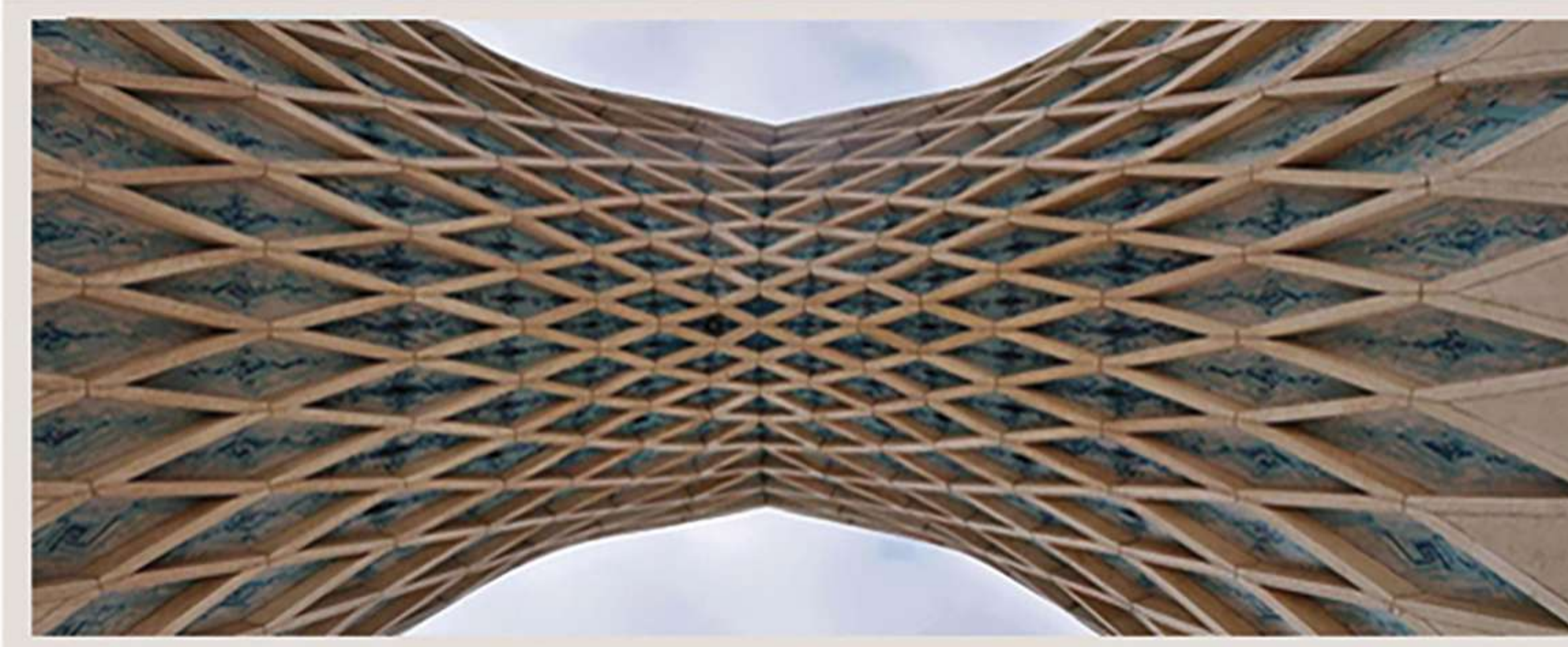
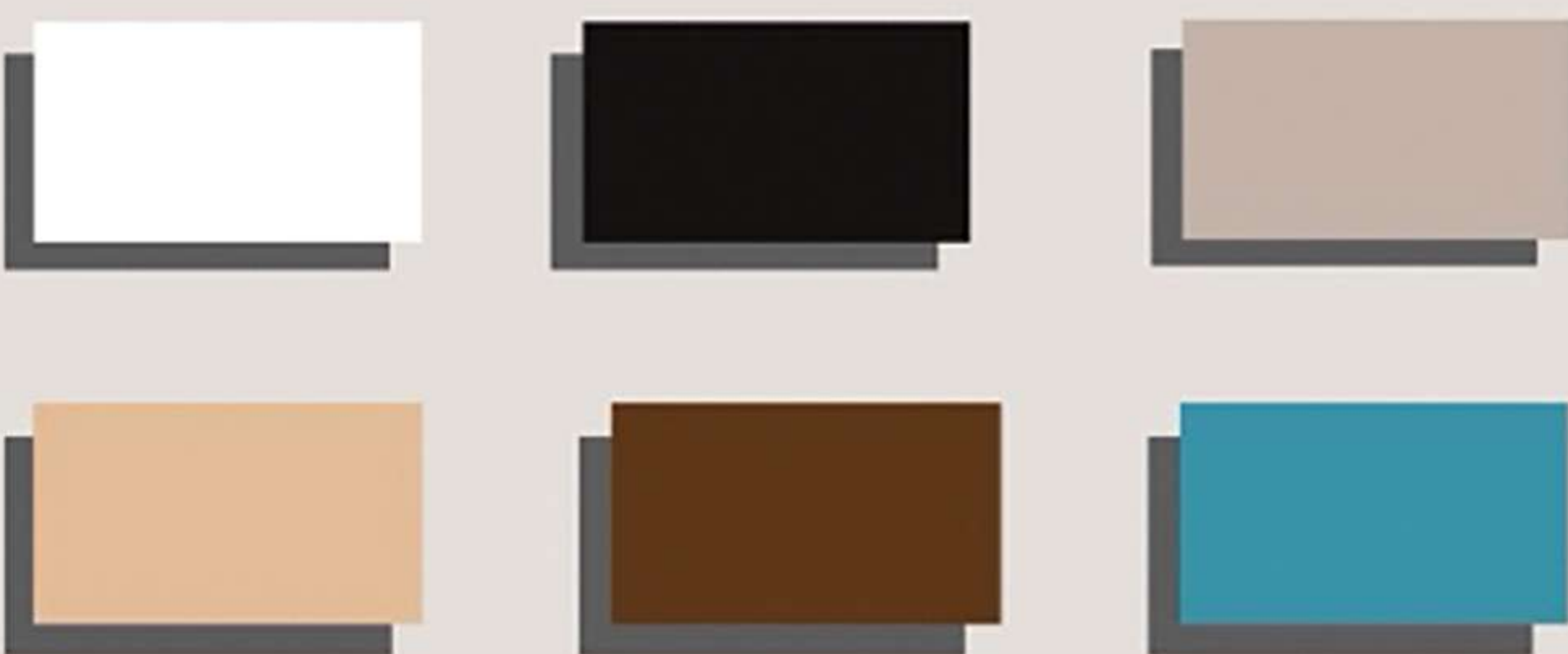
FREEDOM



IRAN



COLOUR PALLET

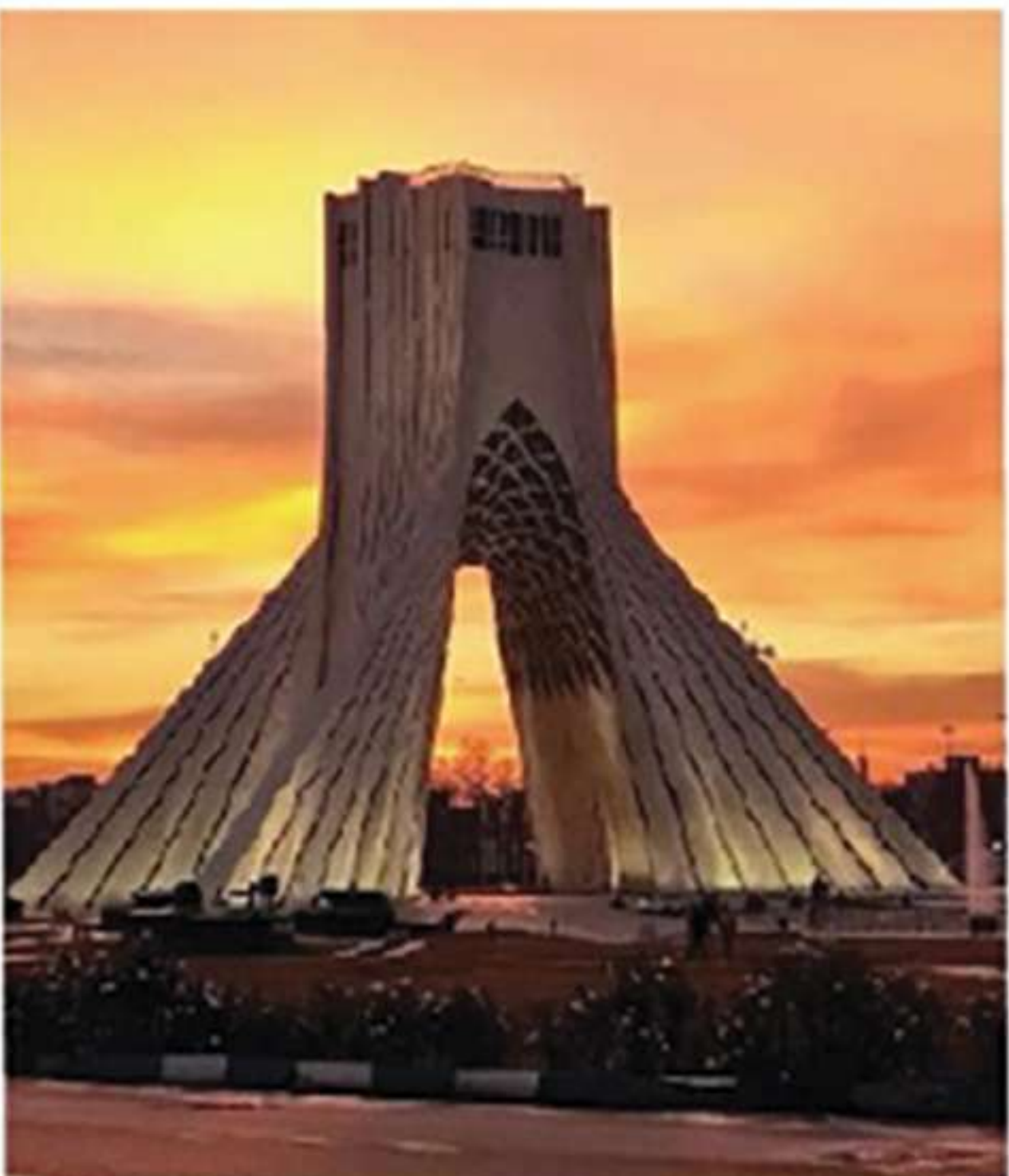


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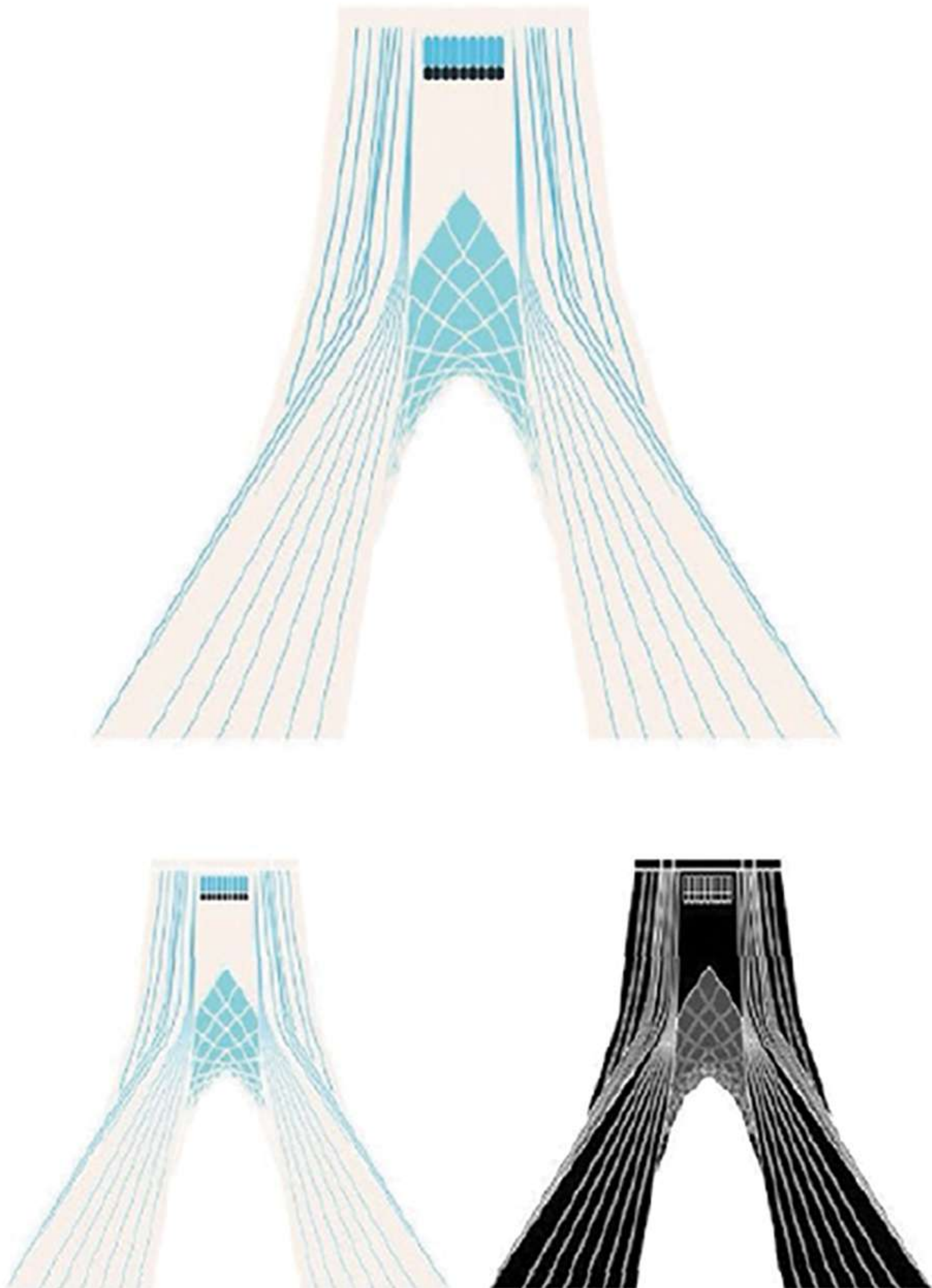
POTFOLIO

INSPIRATION/STORY BOARD

In the city of Tehran, the Azadi Tower stood tall as a prominent symbol of modern architecture. However, after years of construction, beneath this iconic tower, a fascinating story unfolded. I decided to create a minimal clothing collection inspired by the Freedom Tower. So, I went to the tower and was inspired by its geometric design. I incorporated the tower's clean lines and striking visuals into my dress patterns.



At the Tehran Fashion Festival, minimalistic collection, themed around the Azadi Tower, took center stage. The garments, with their simple lines and minimalist colors, garnered admiration from the attendees. This collection not only elevated minimalistic fashion but also introduced the Azadi Tower as a source of inspiration for art and fashion. Thus, the Azadi Tower continued to stand as an artistic symbol in Tehran's architecture and remained a prestigious source of inspiration for artists and fashion designers in the city.



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POTFOLIO

FABRIC CHART

COLOUR PALLET & FABRIC COICE

This collection is minimal and for
spring and summer 2023/2024.



COTTON



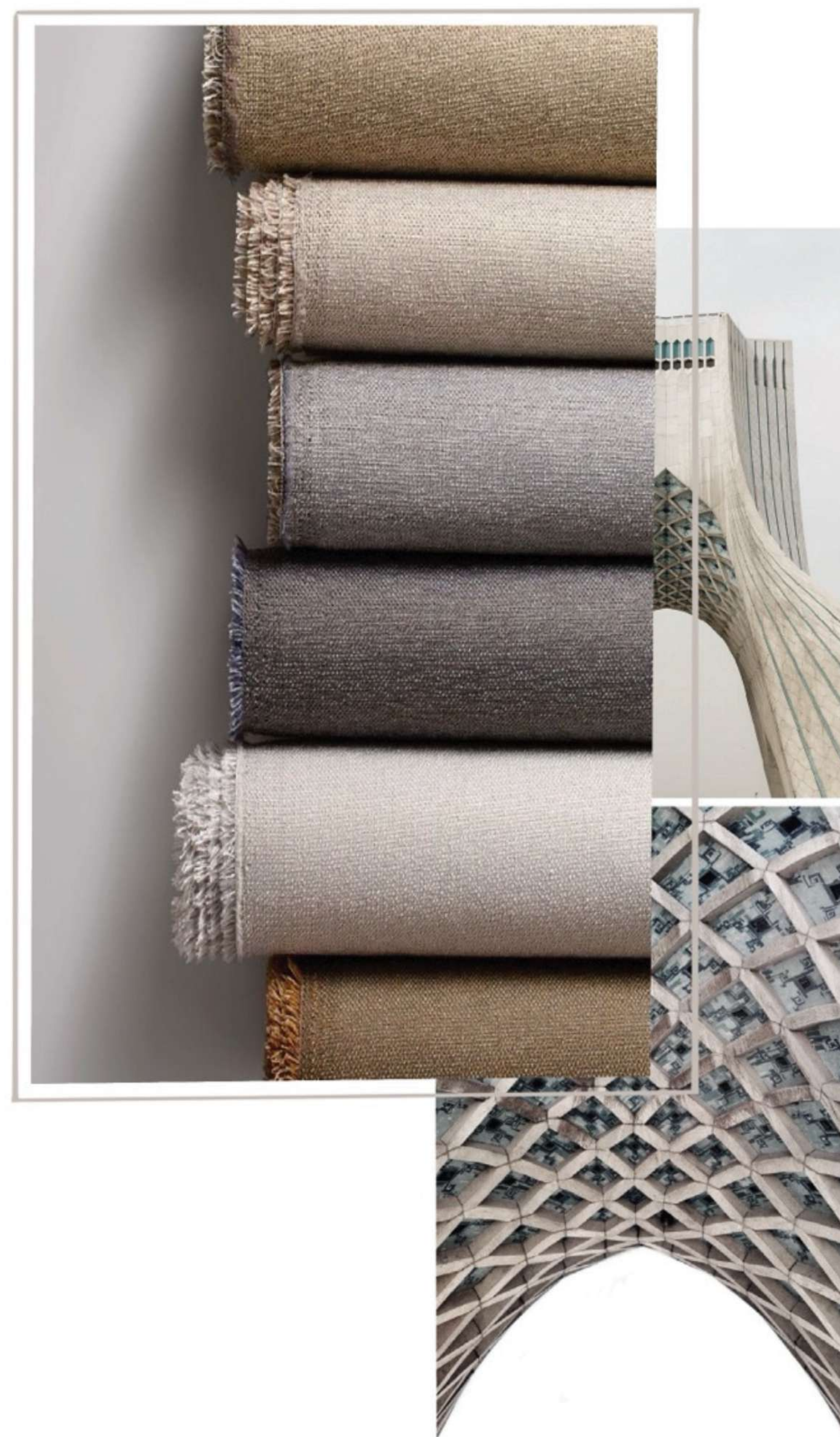
CHIFFON



ORGANIC
COTTON



CHAMBRY



LINEN FABRIC



This collection will include a
Linen, Cotton, Chiffon, Organic
Cotton, Chambry and Satin Fabric.



SATIN

COLLECTION OVERVIEW



OUTFIT 1

OUTFIT 2

OUTFIT 3

OUTFIT 4

OUTFIT 5

OUTFIT 6

COLLECTION OVERVIEW



OUTFIT 7

OUTFIT 8

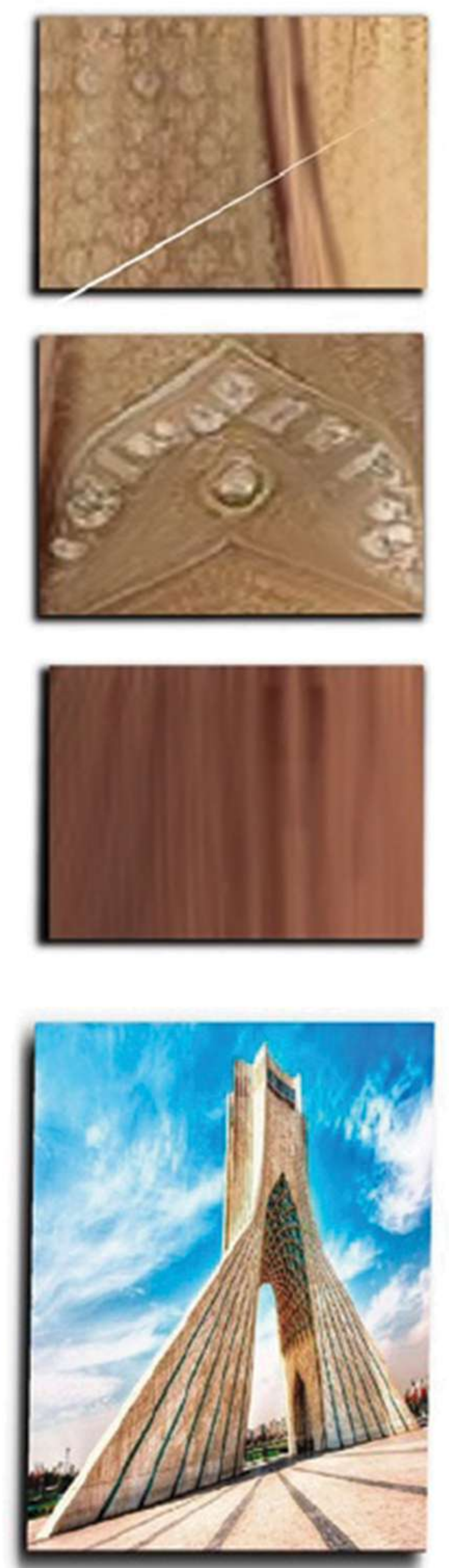
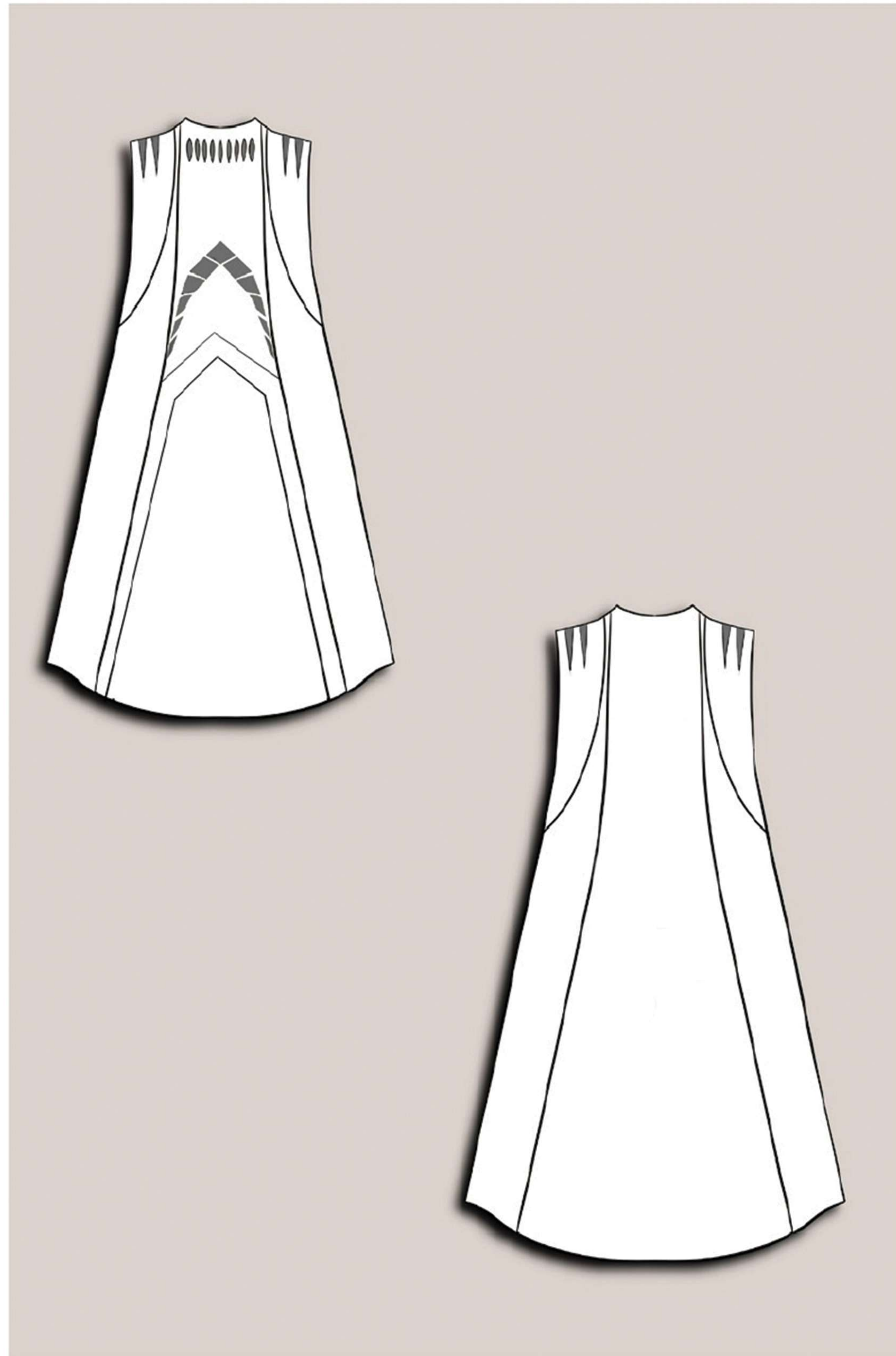
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OUTFIT 10

OUTFIT 11

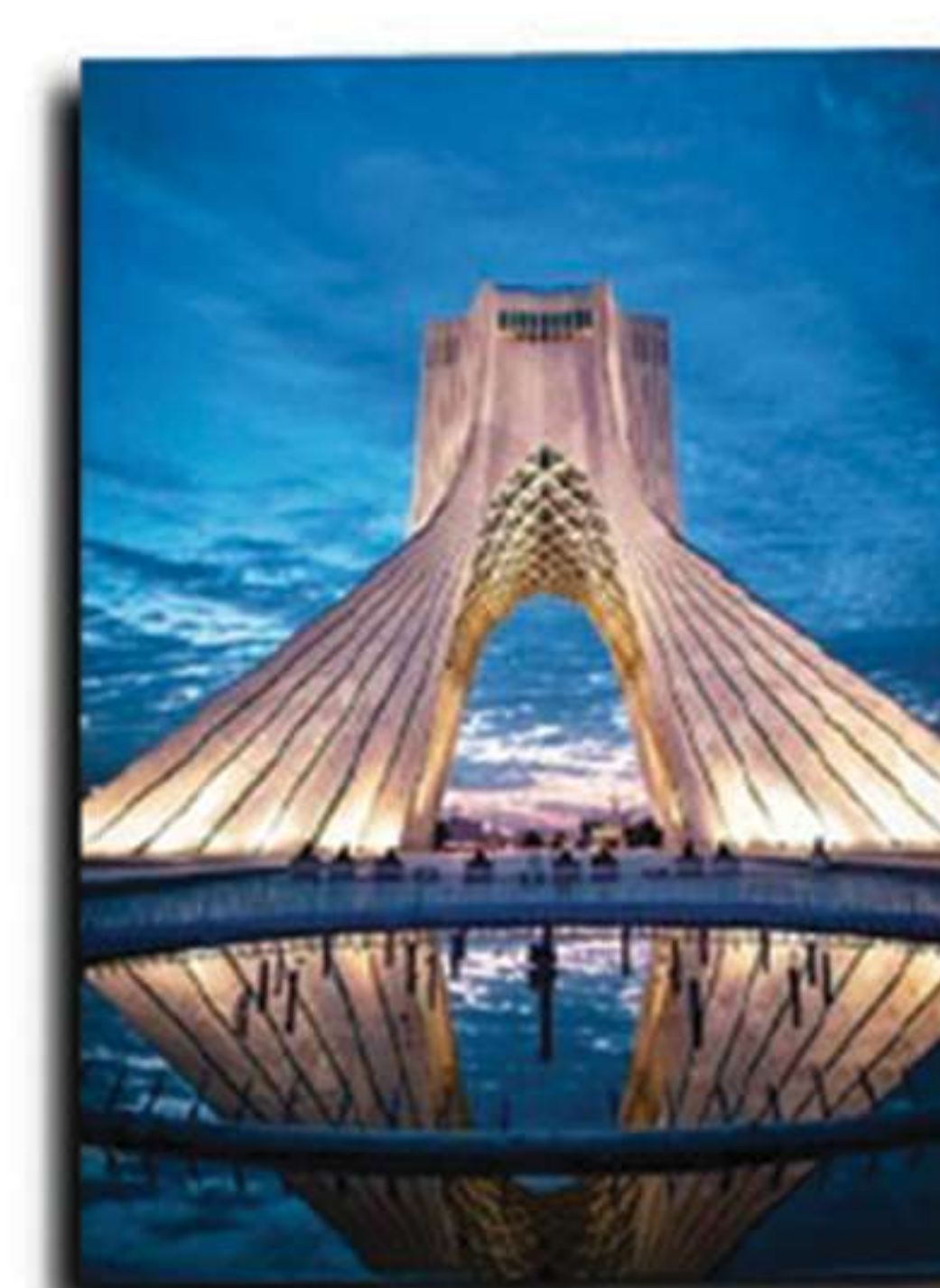
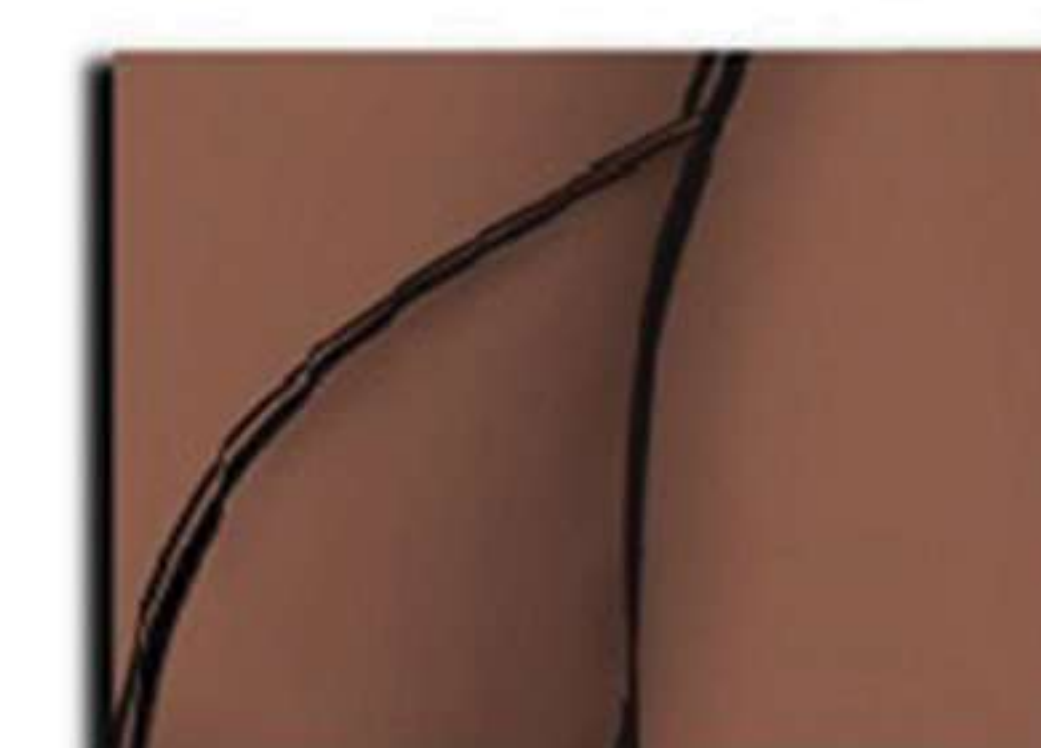
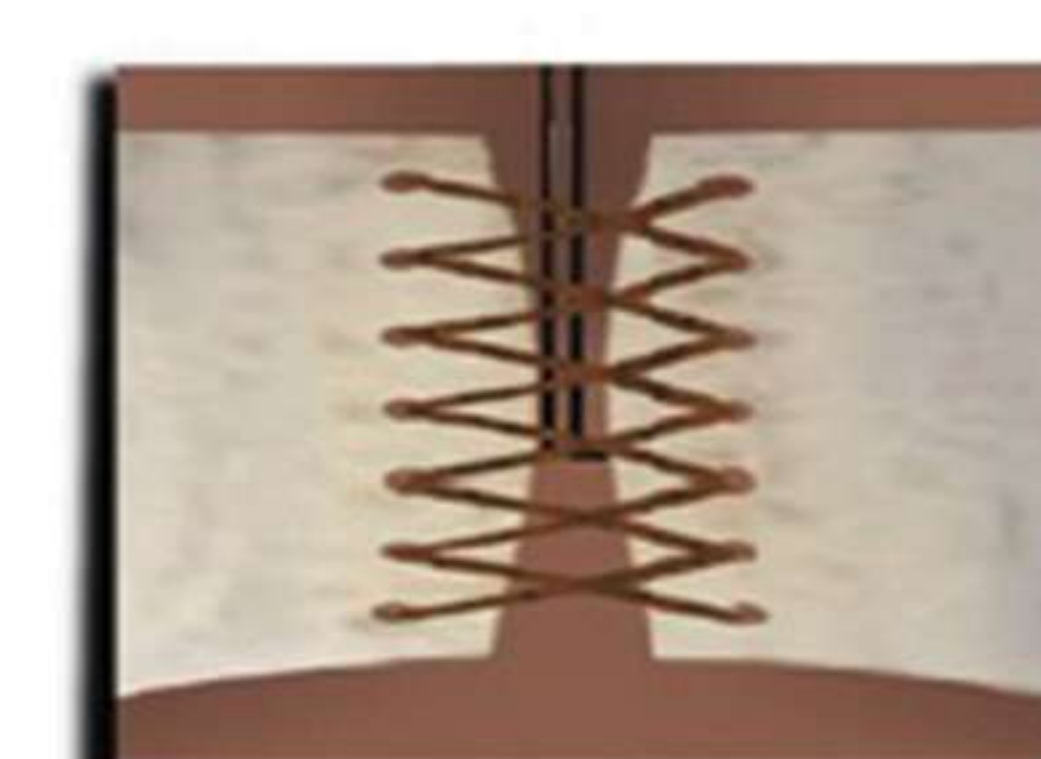
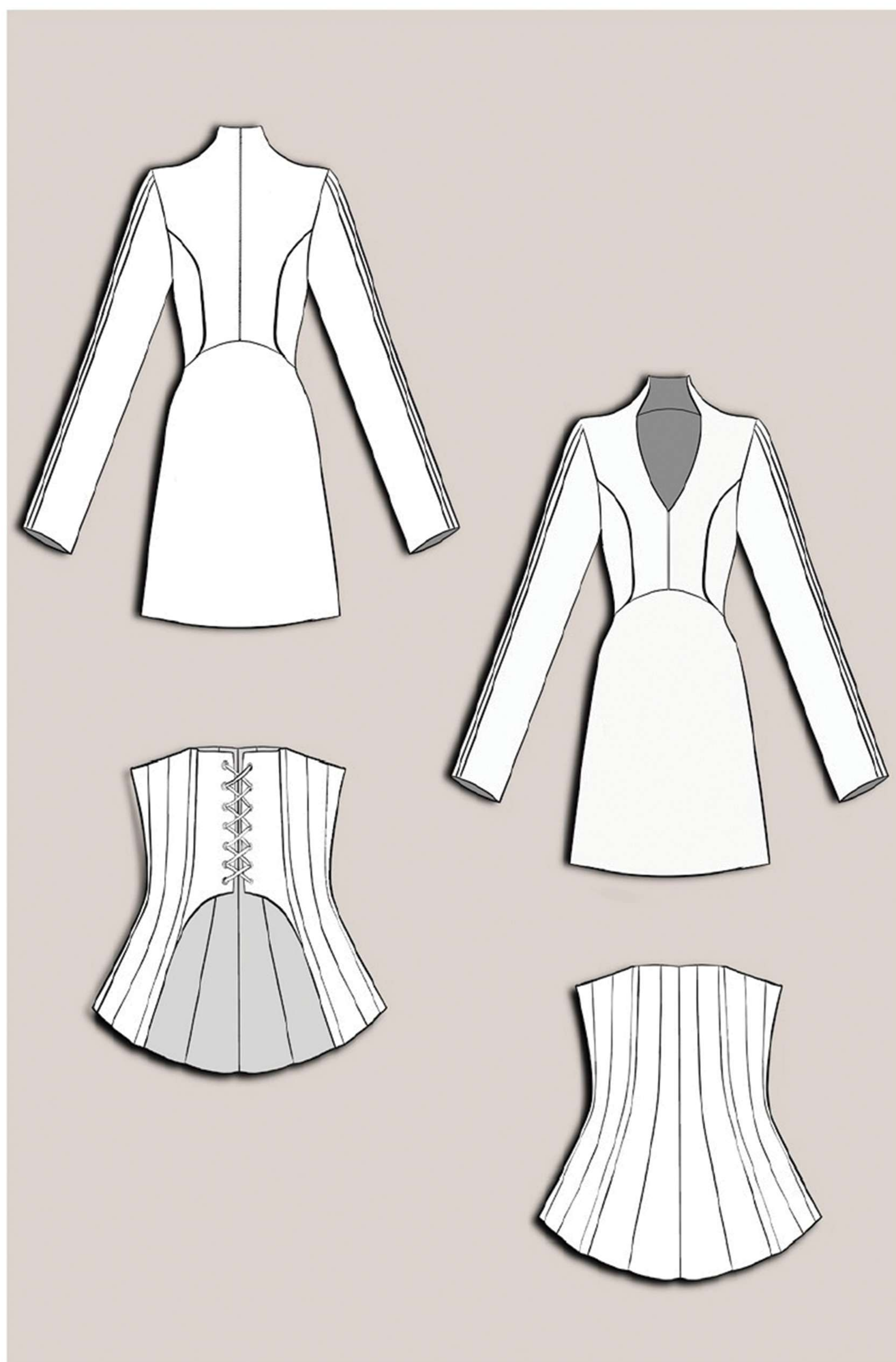
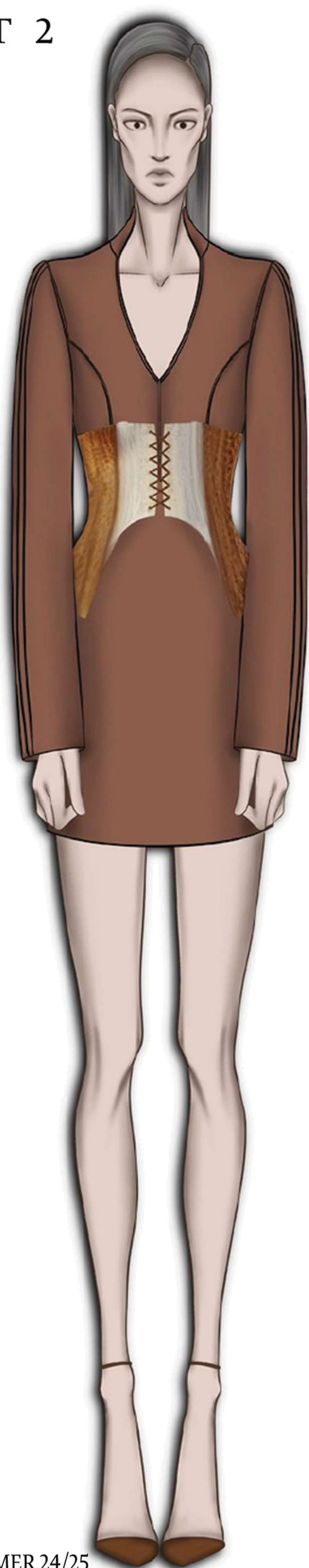
OUTFIT 12

OUTFIT 1



CONCEPT:
INSPIRED OF
AZADI TOWER
IN IRAN

OUTFIT 2



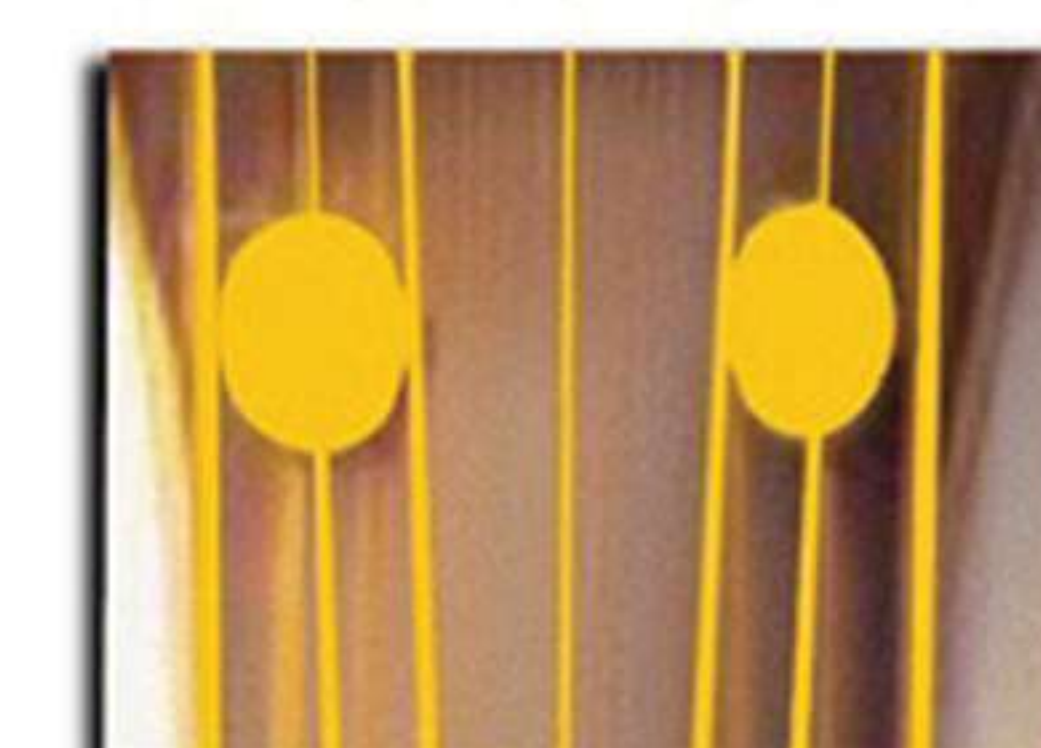
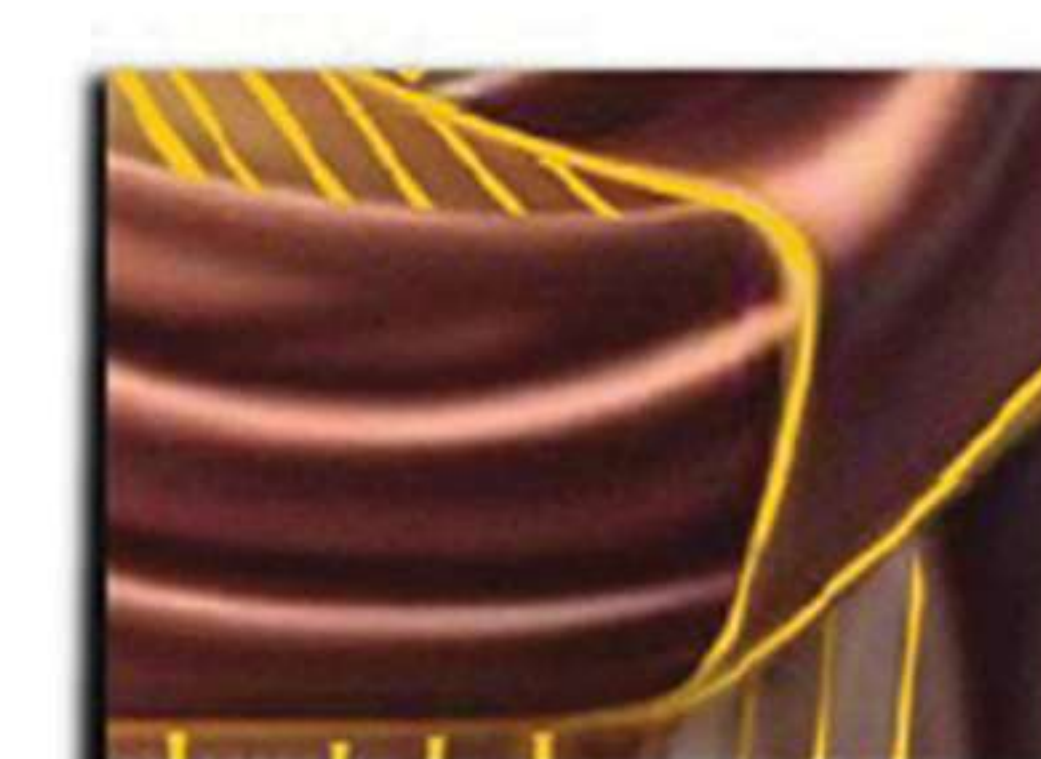
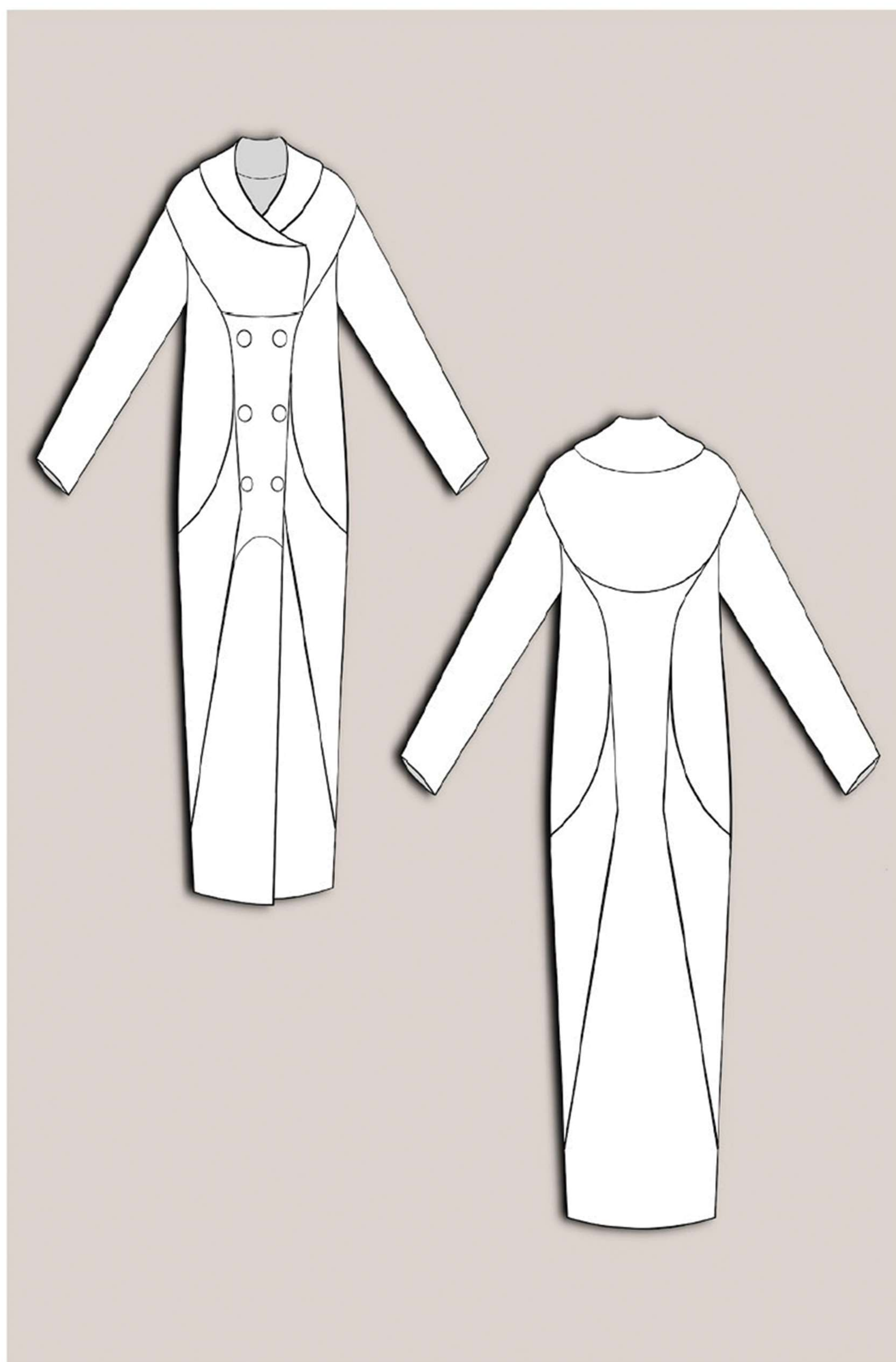
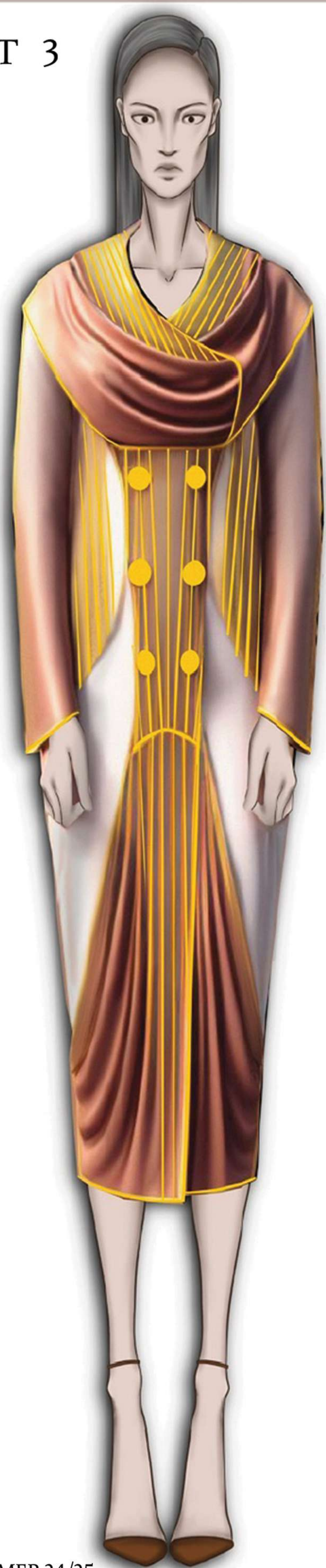
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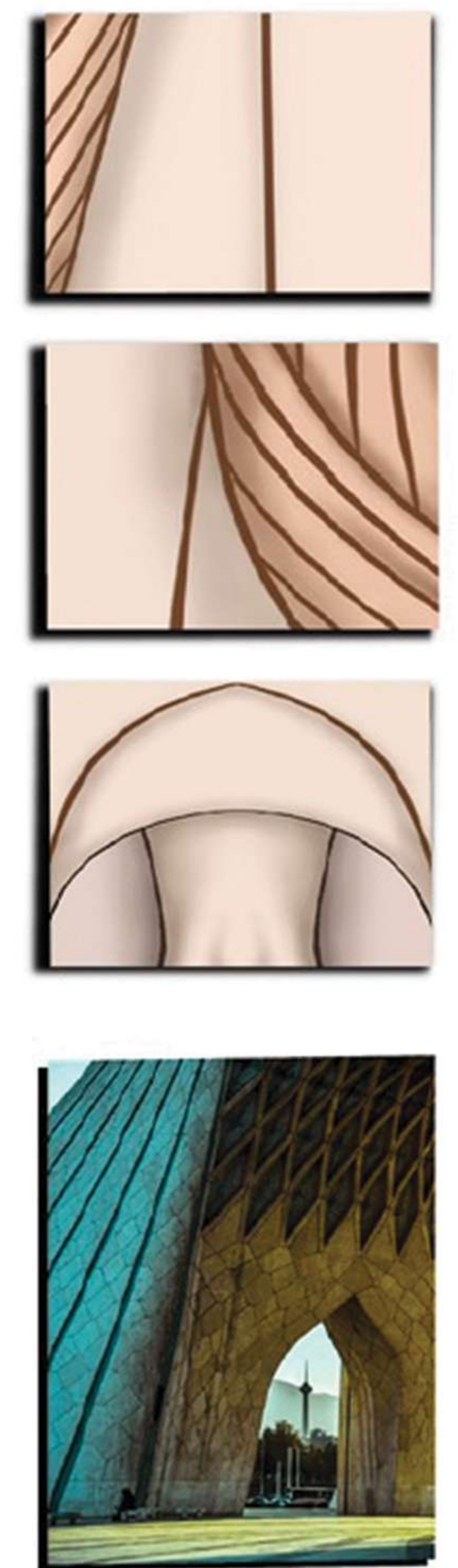
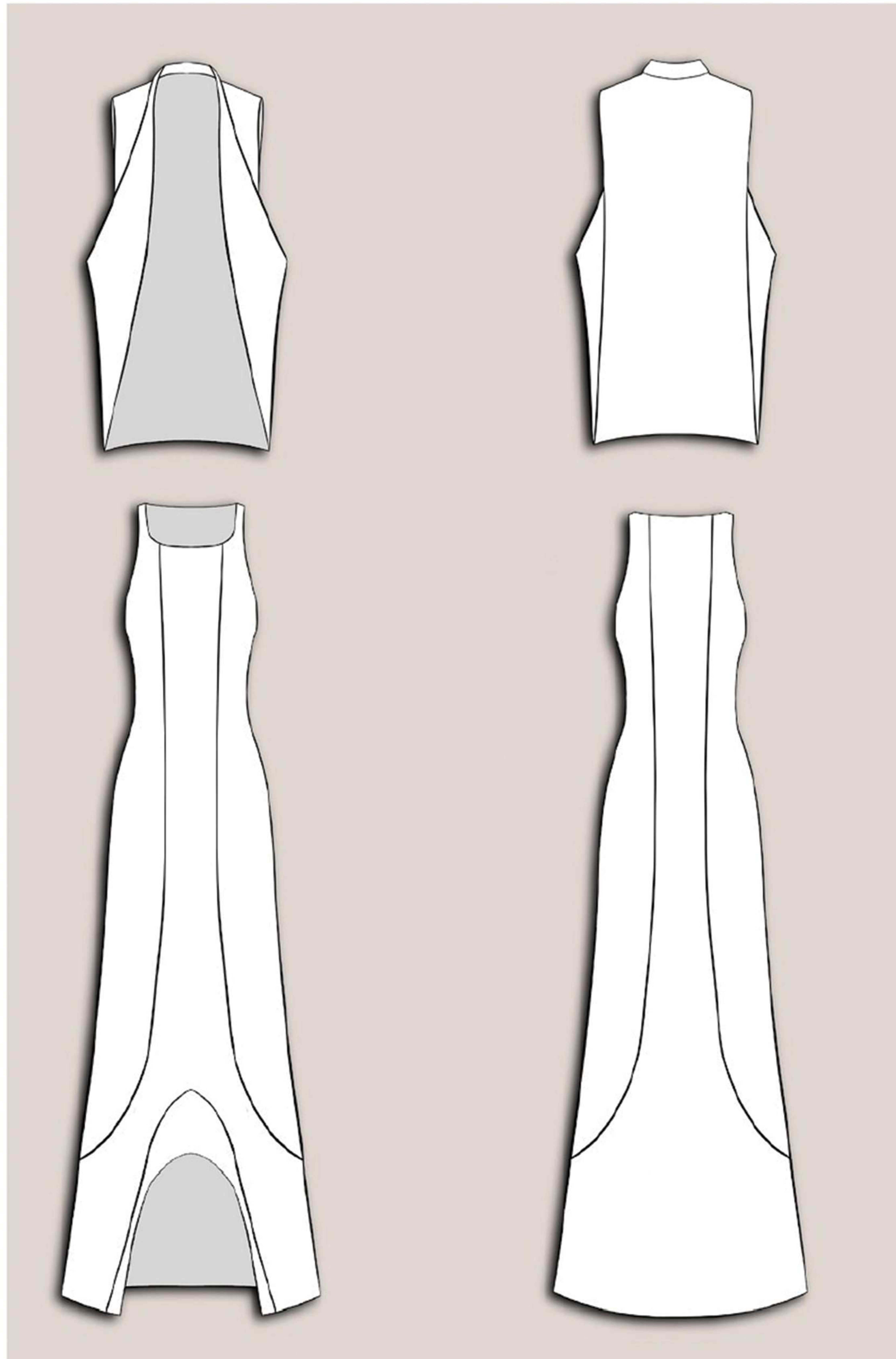
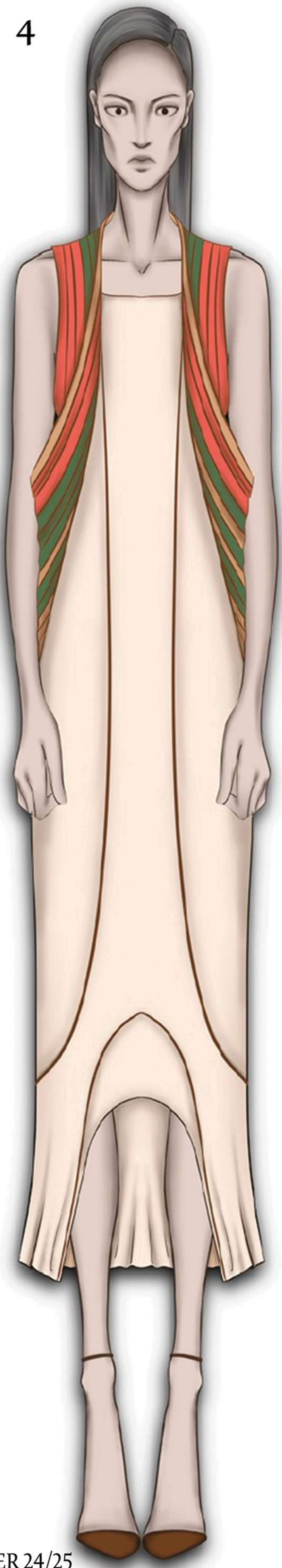
POTFOLIO

OUTFIT 3



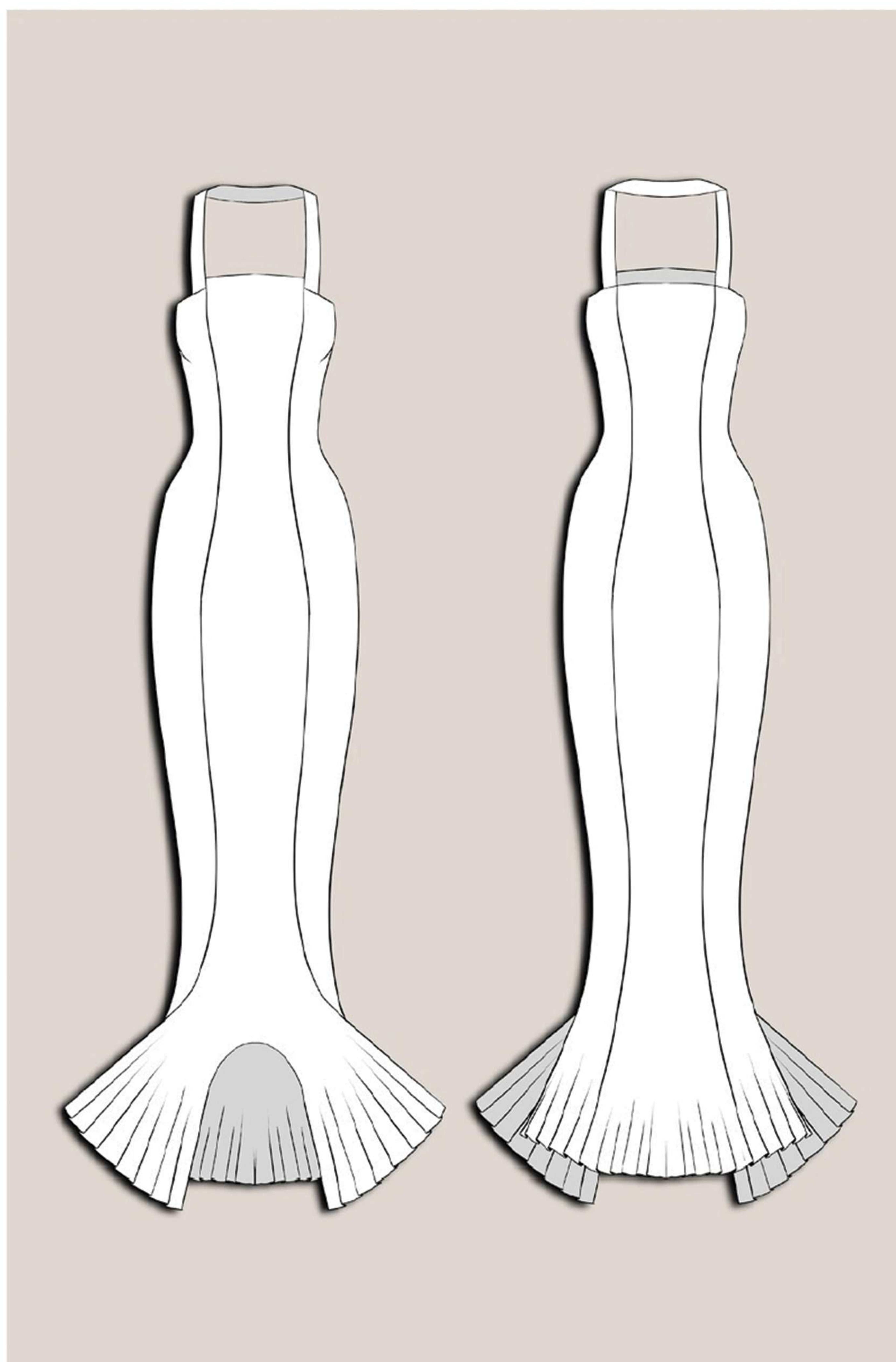
CONCEPT:
INSPIRED OF
AZADI TOWER
IN IRAN

OUTFIT 4



CONCEPT:
INSPIRED OF
AZADI TOWER
IN IRAN

OUTFIT 5



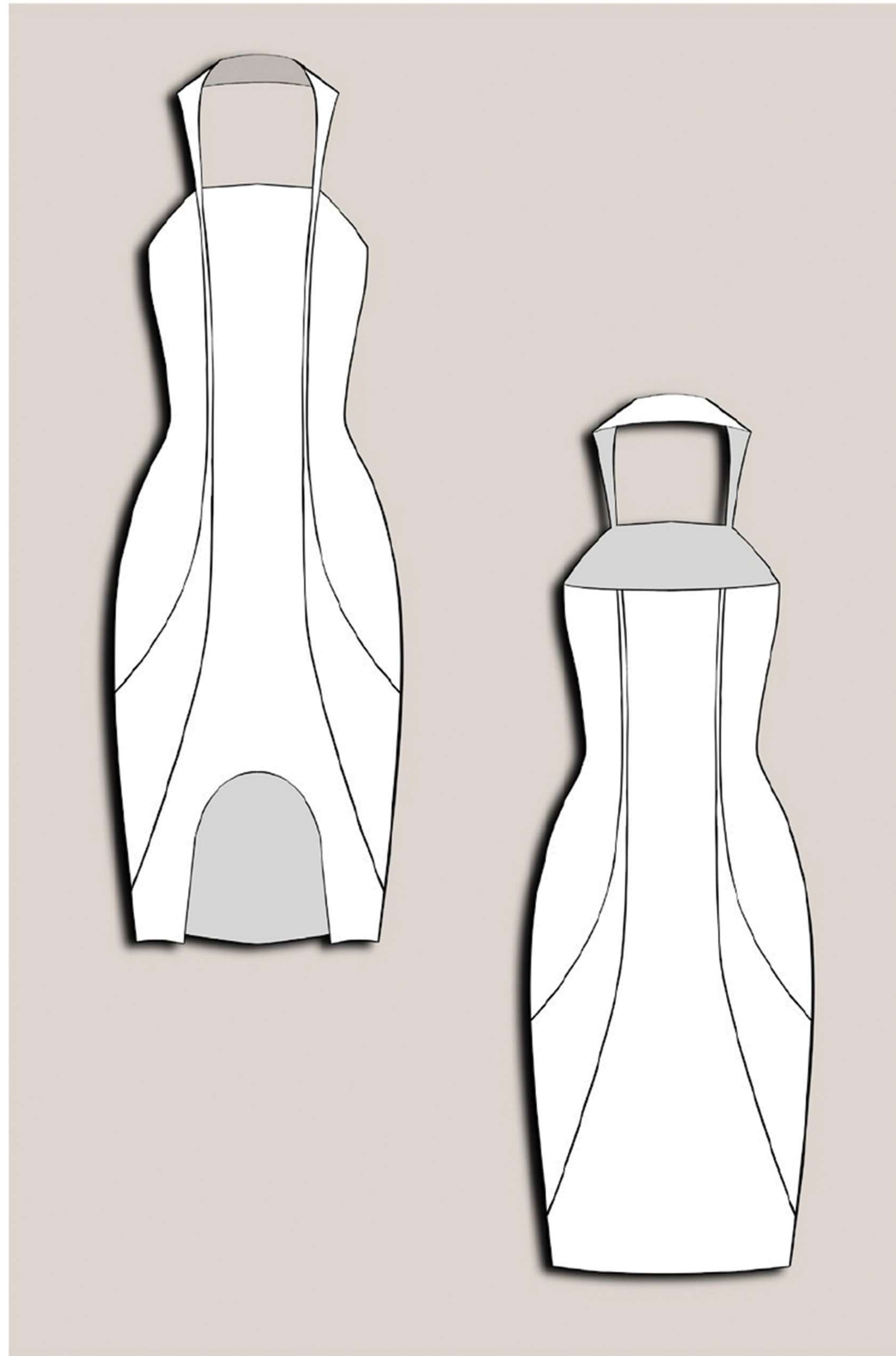
CONCEPT:

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IN IRAN

SPRING & SUMMER 24/25

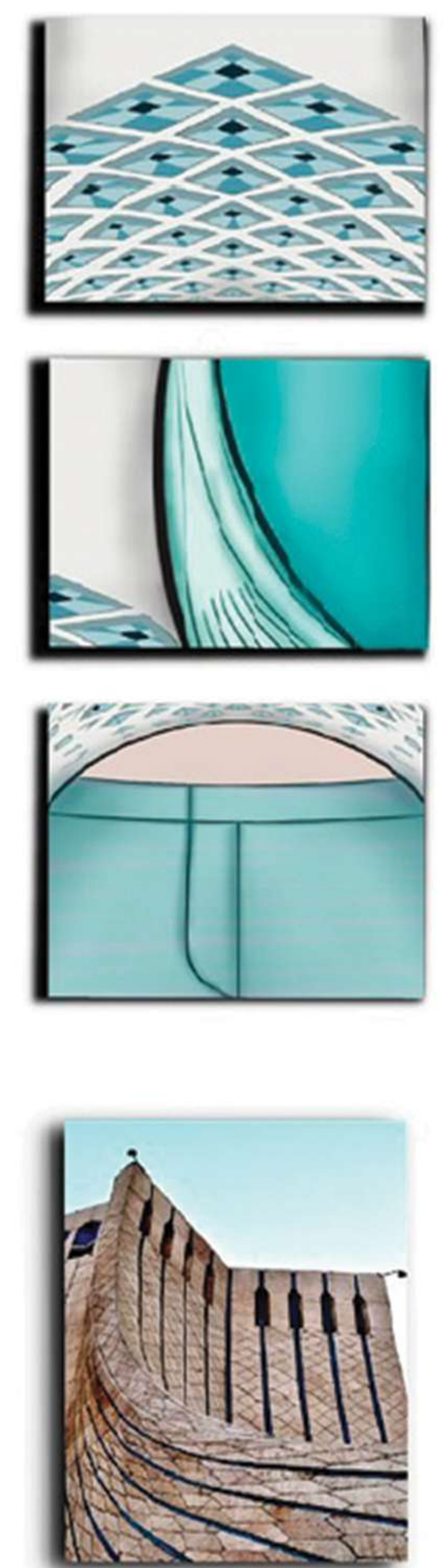
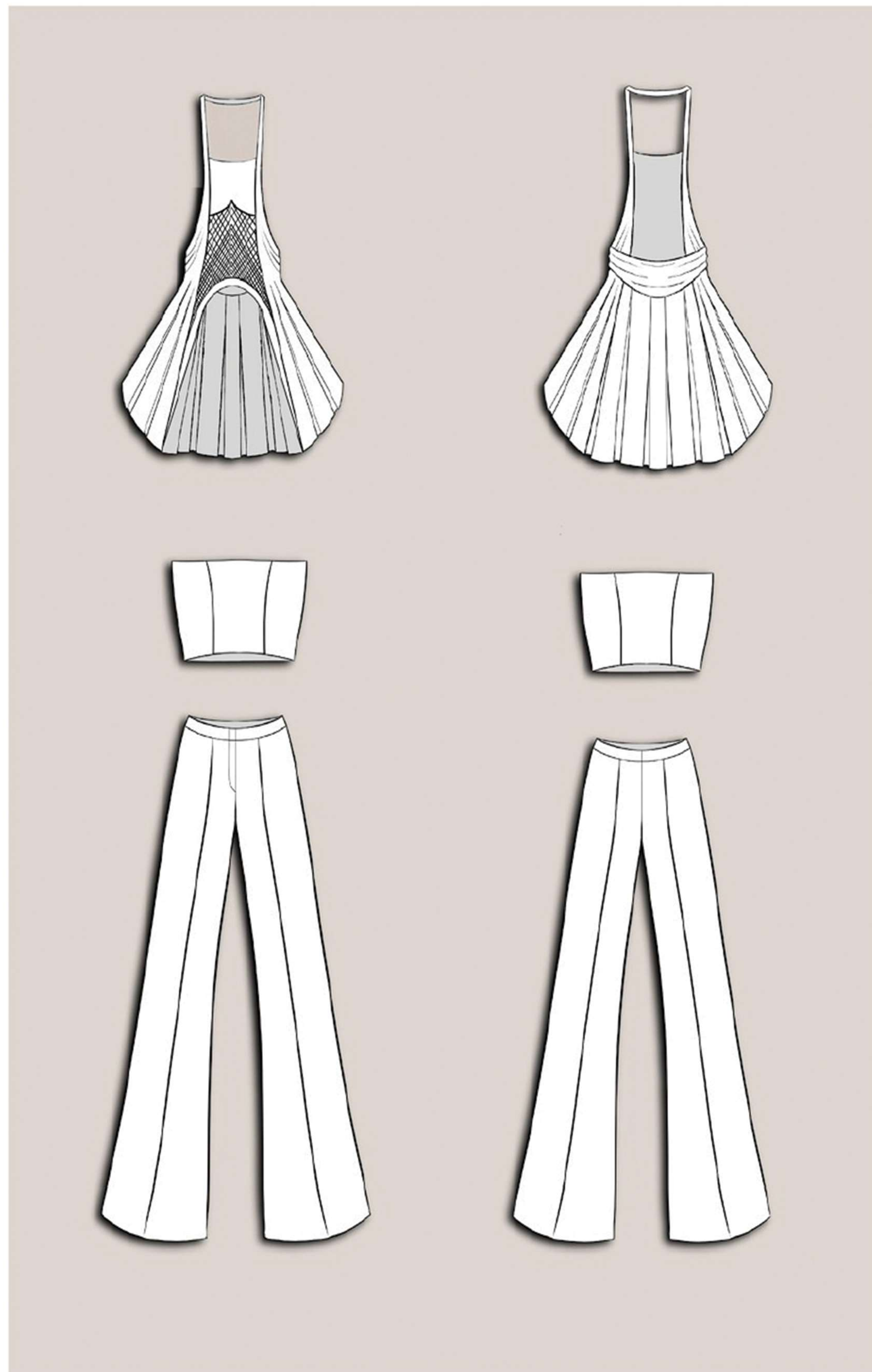
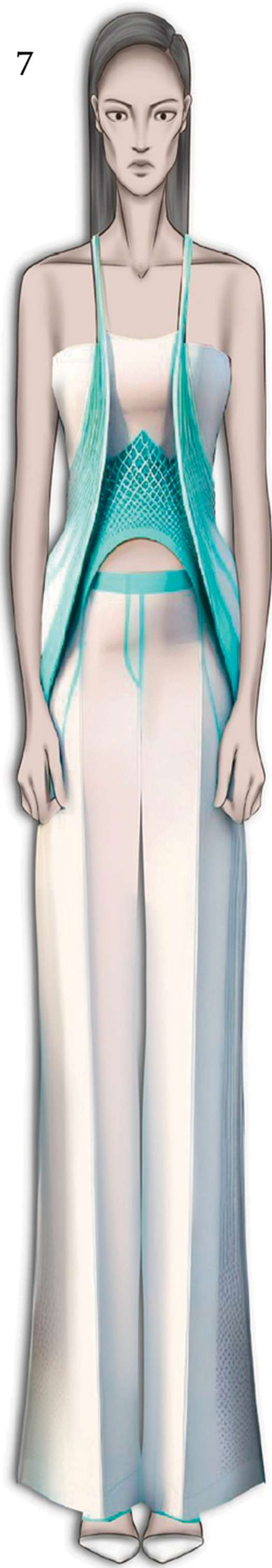
POTFOLIO

OUTFIT 6



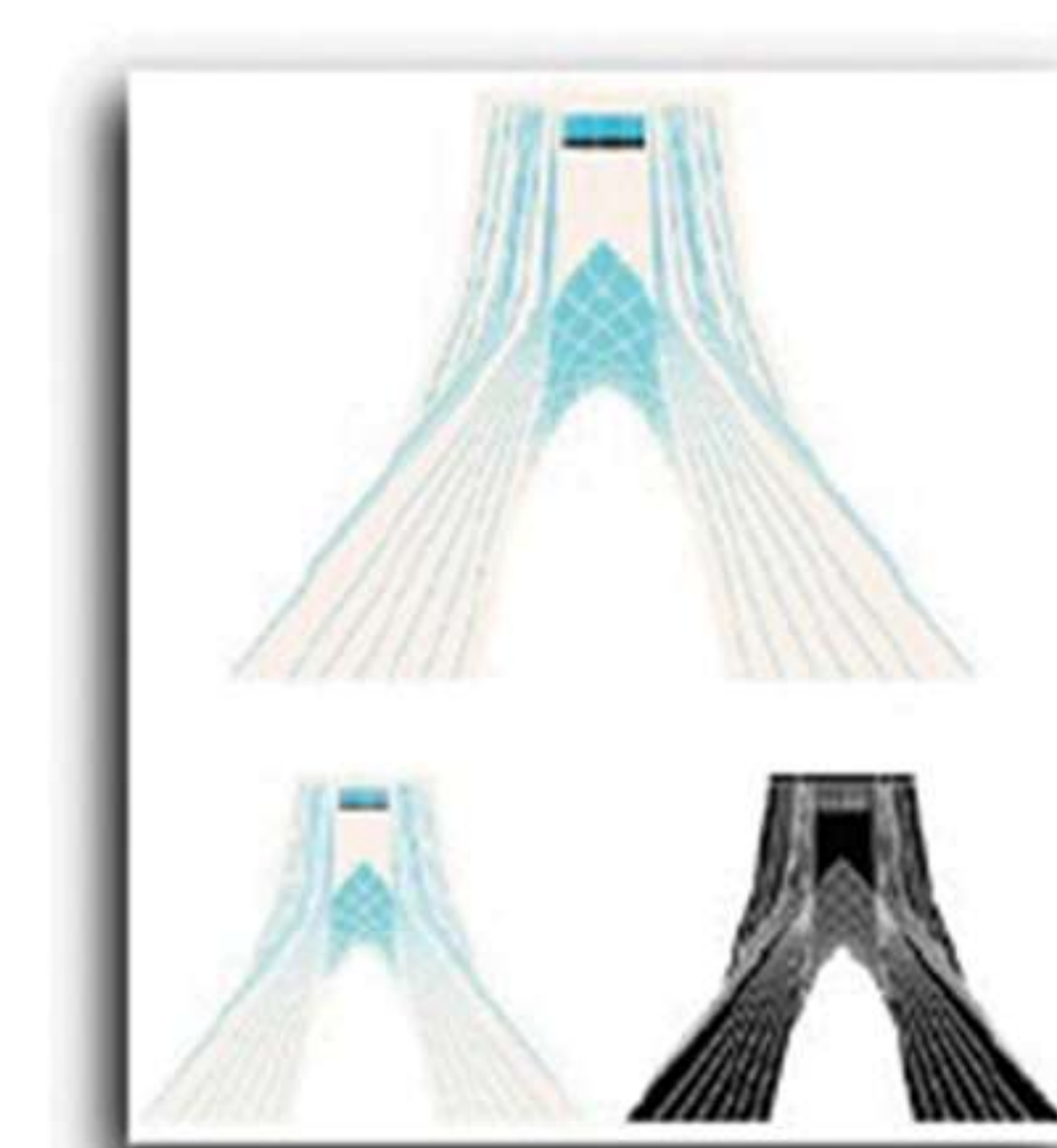
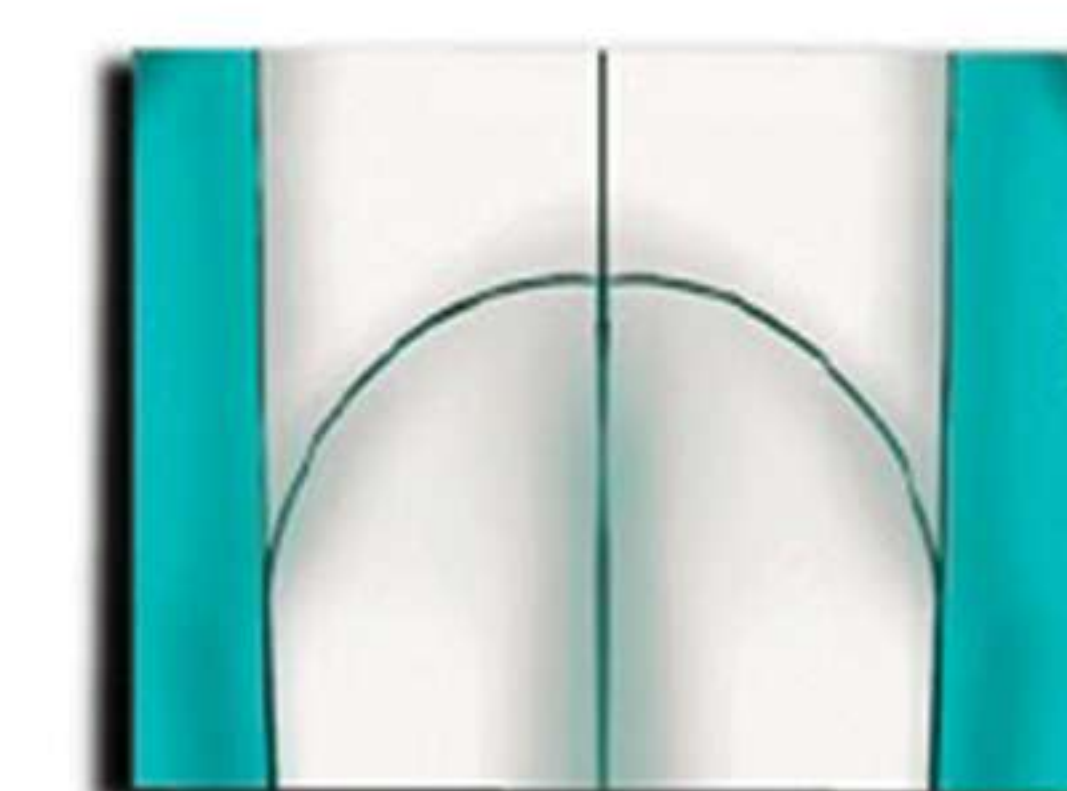
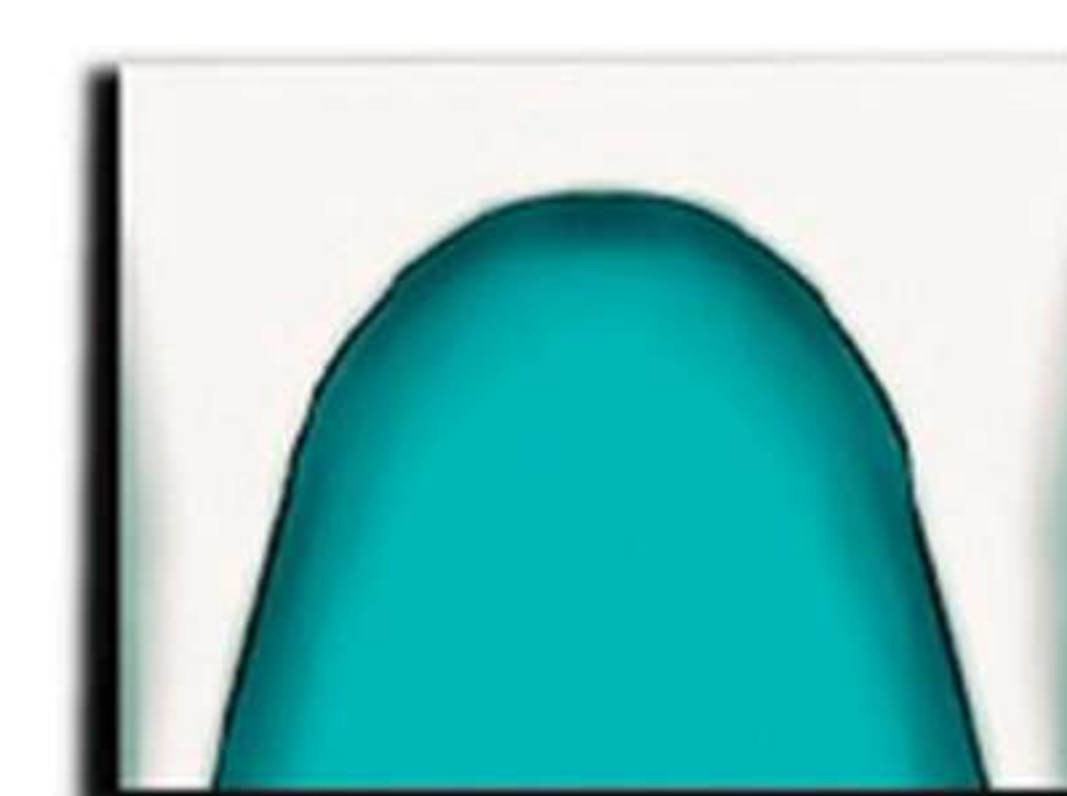
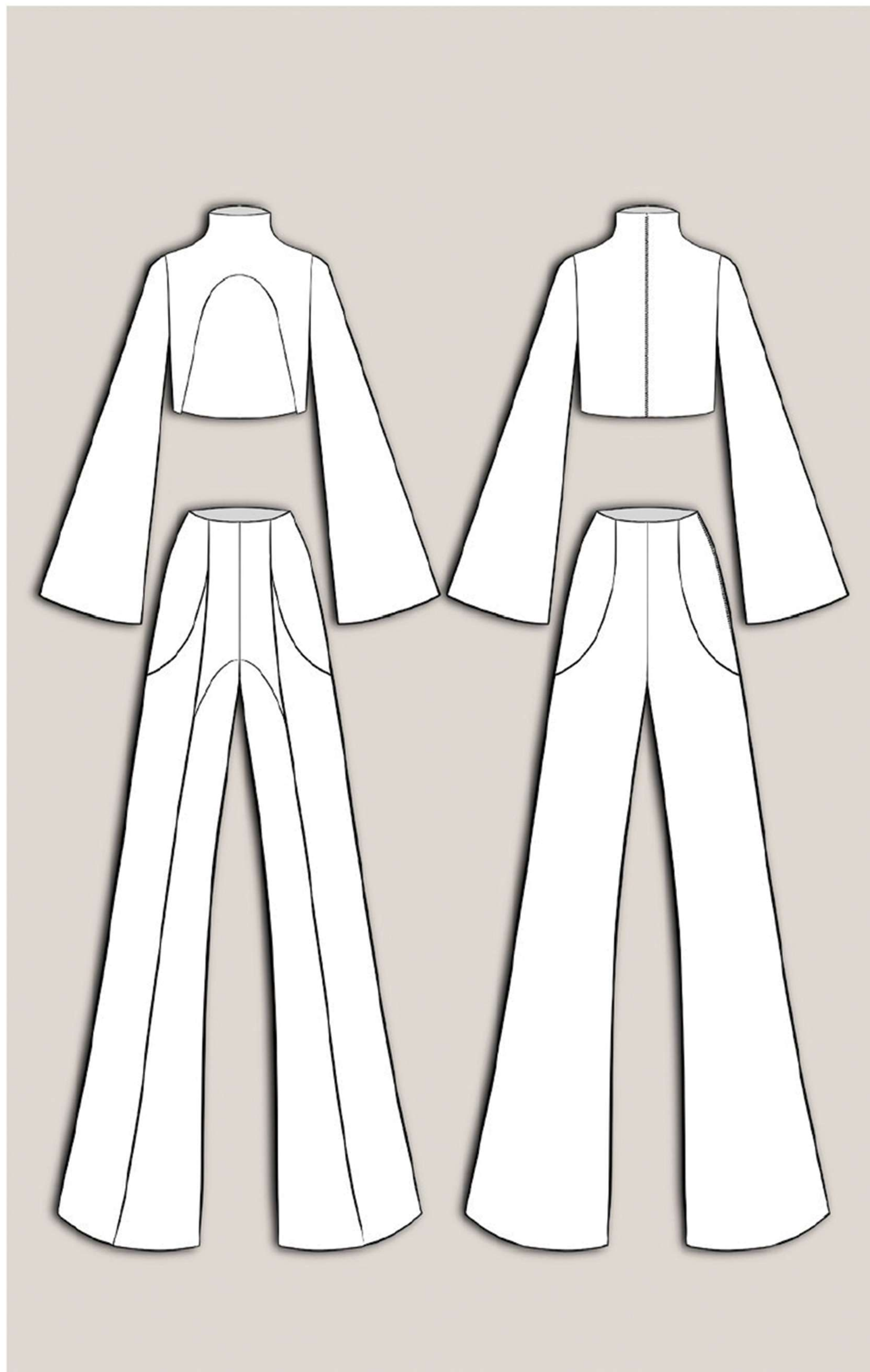
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AZADI TOWER
IN IRAN

OUTFIT 7



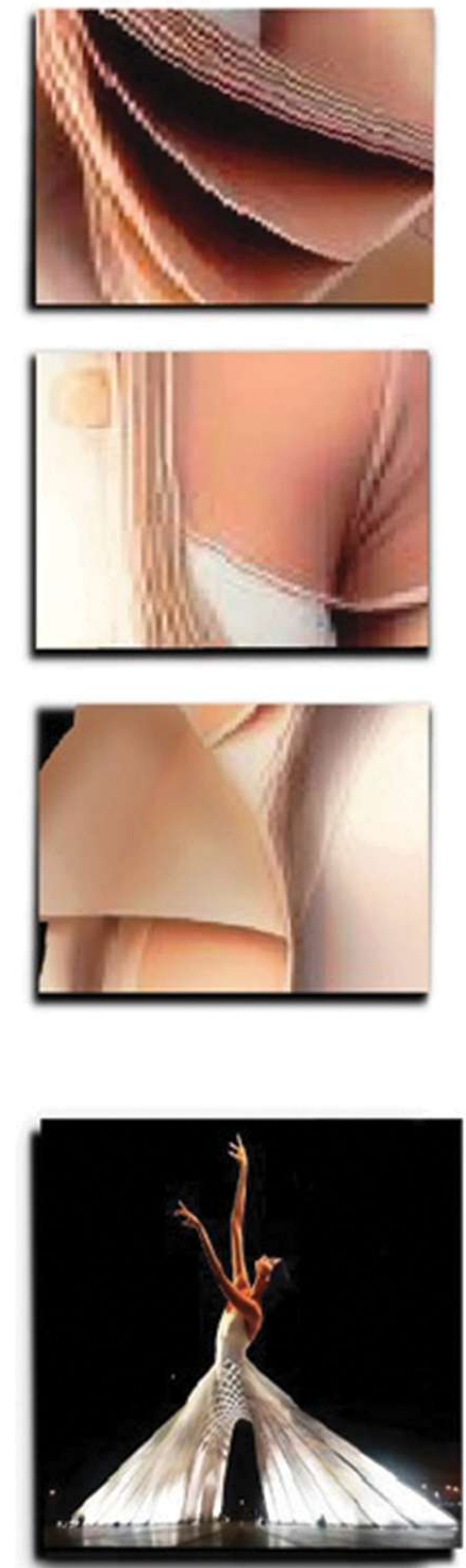
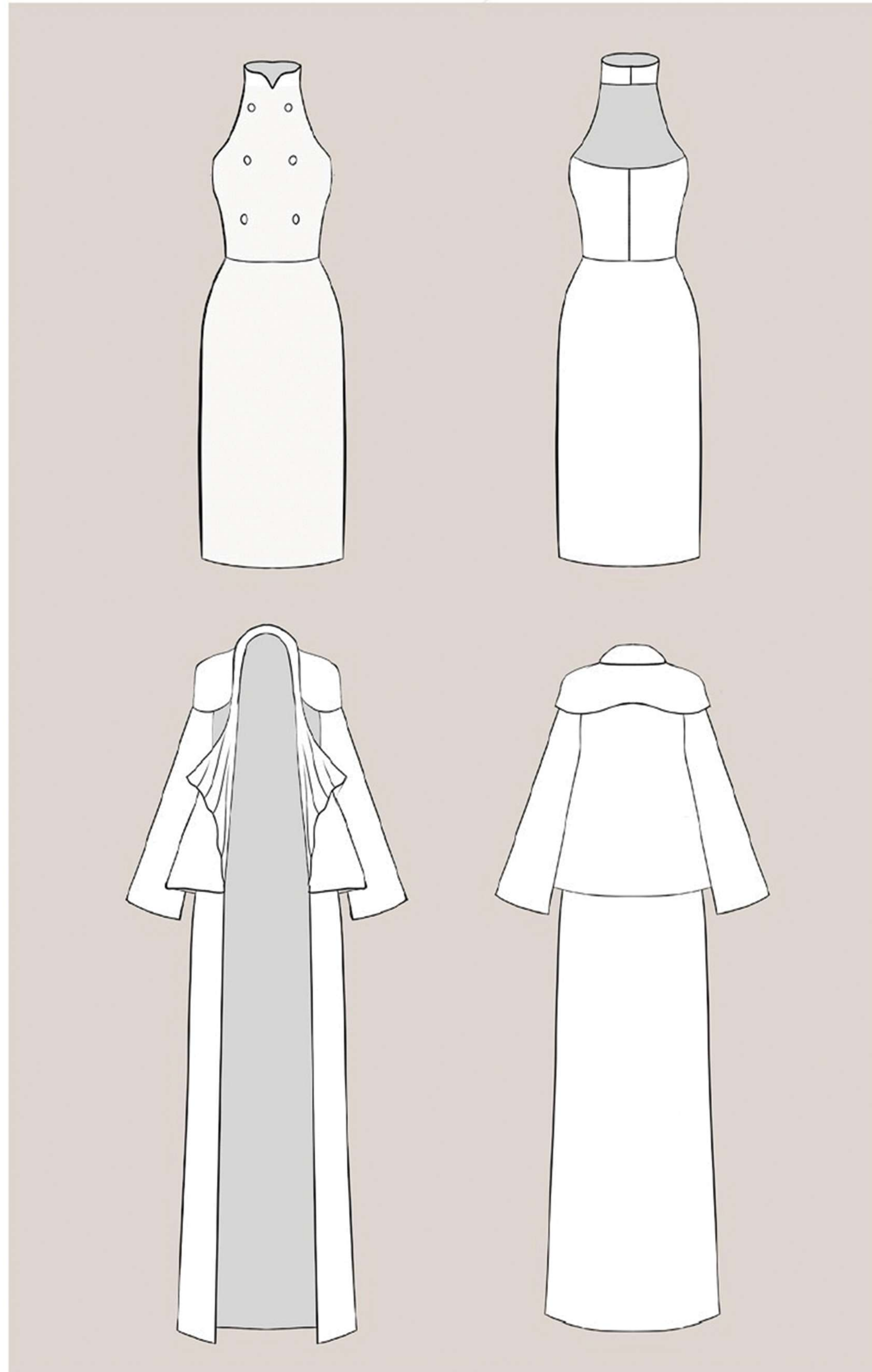
CONCEPT:
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AZADI TOWER
IN IRAN

OUTFIT 8



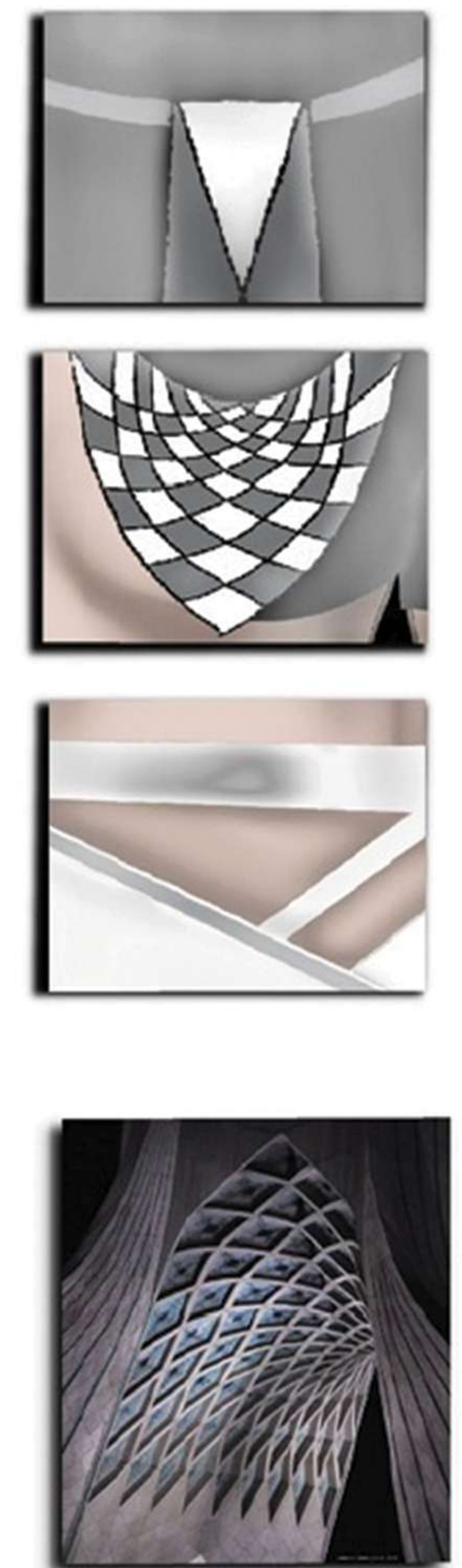
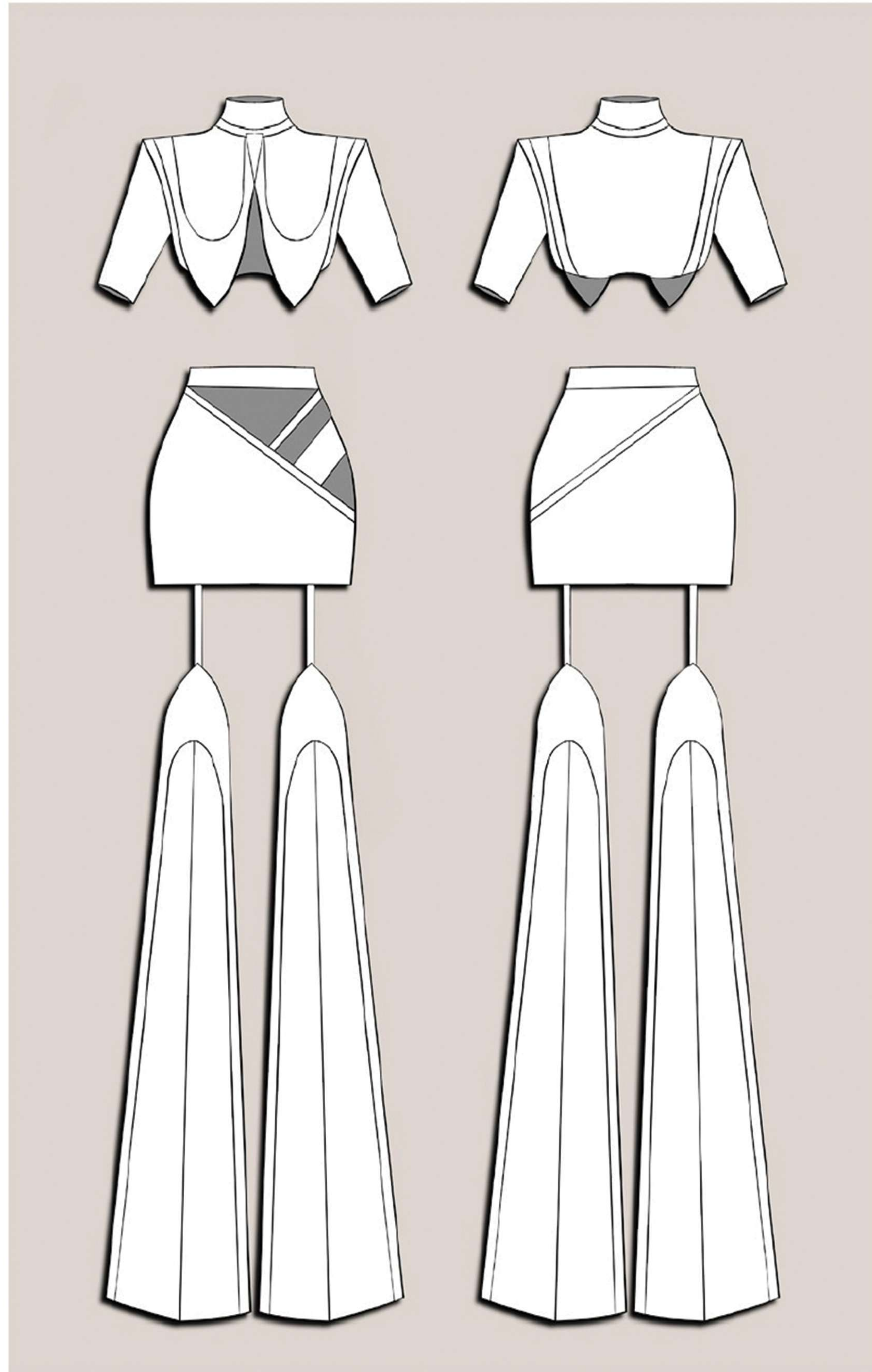
CONCEPT:
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AZADI TOWER
IN IRAN

OUTFIT 9



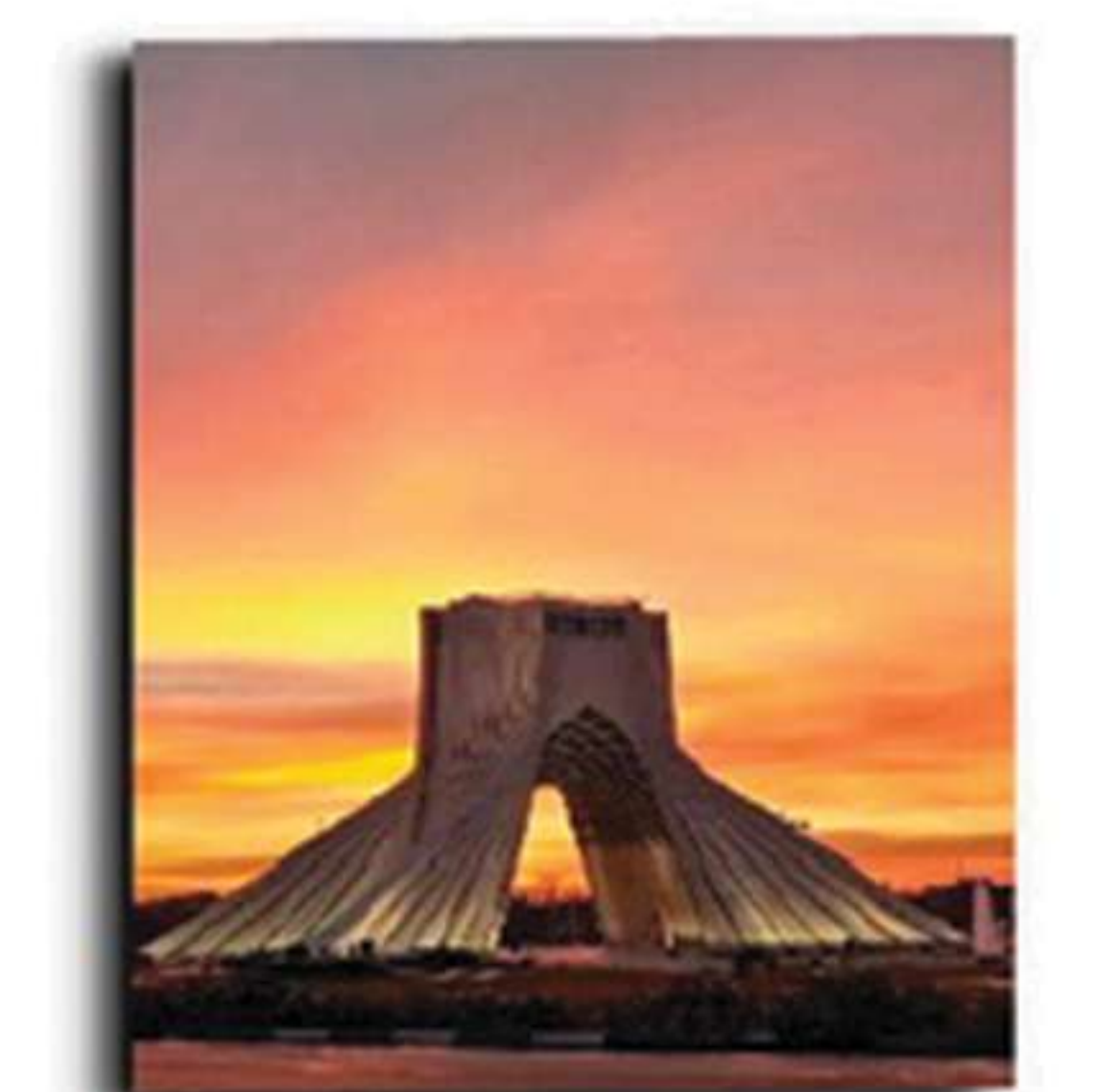
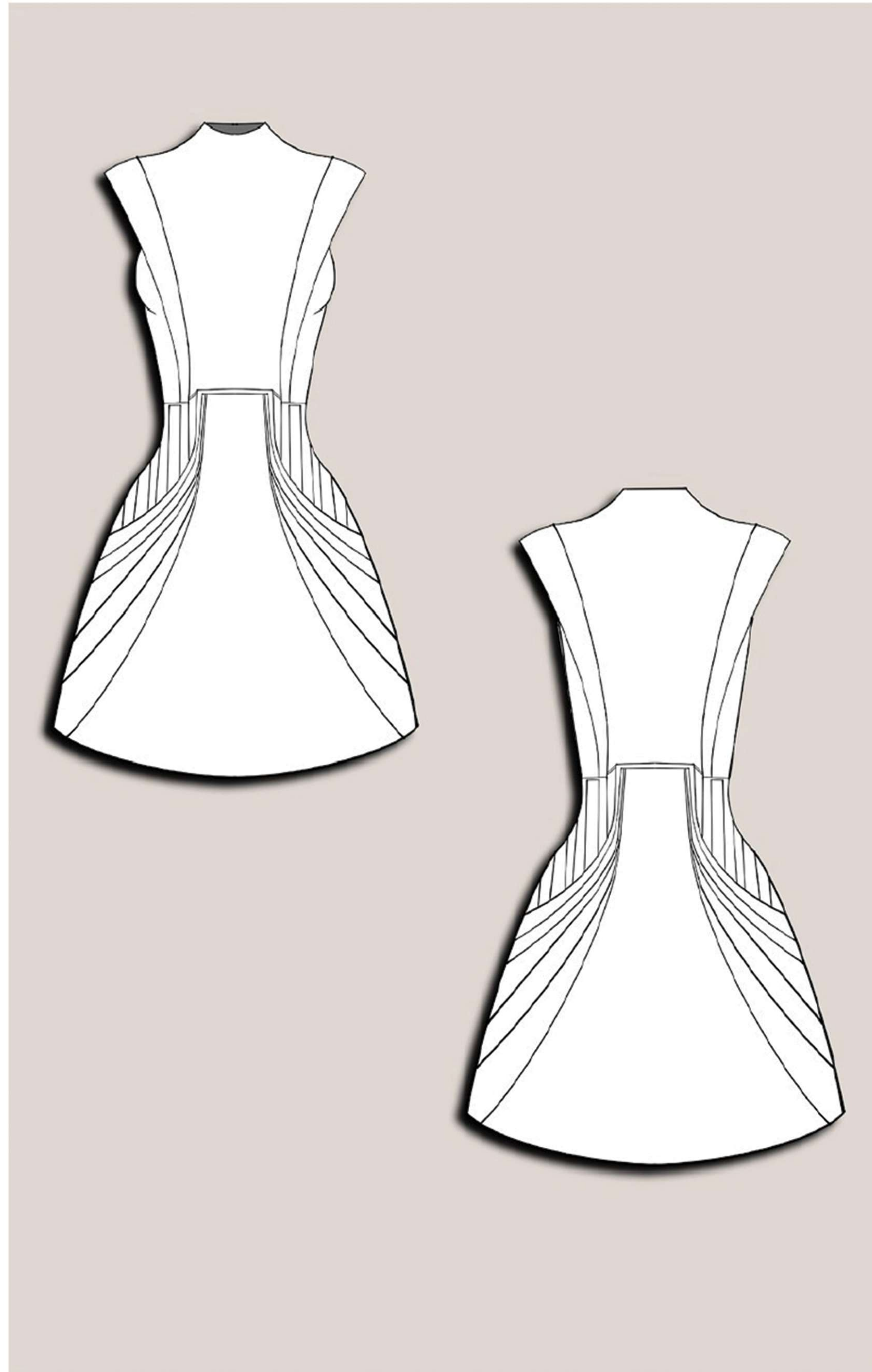
CONCEPT:
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AZADI TOWER
IN IRAN

OUTFIT 10



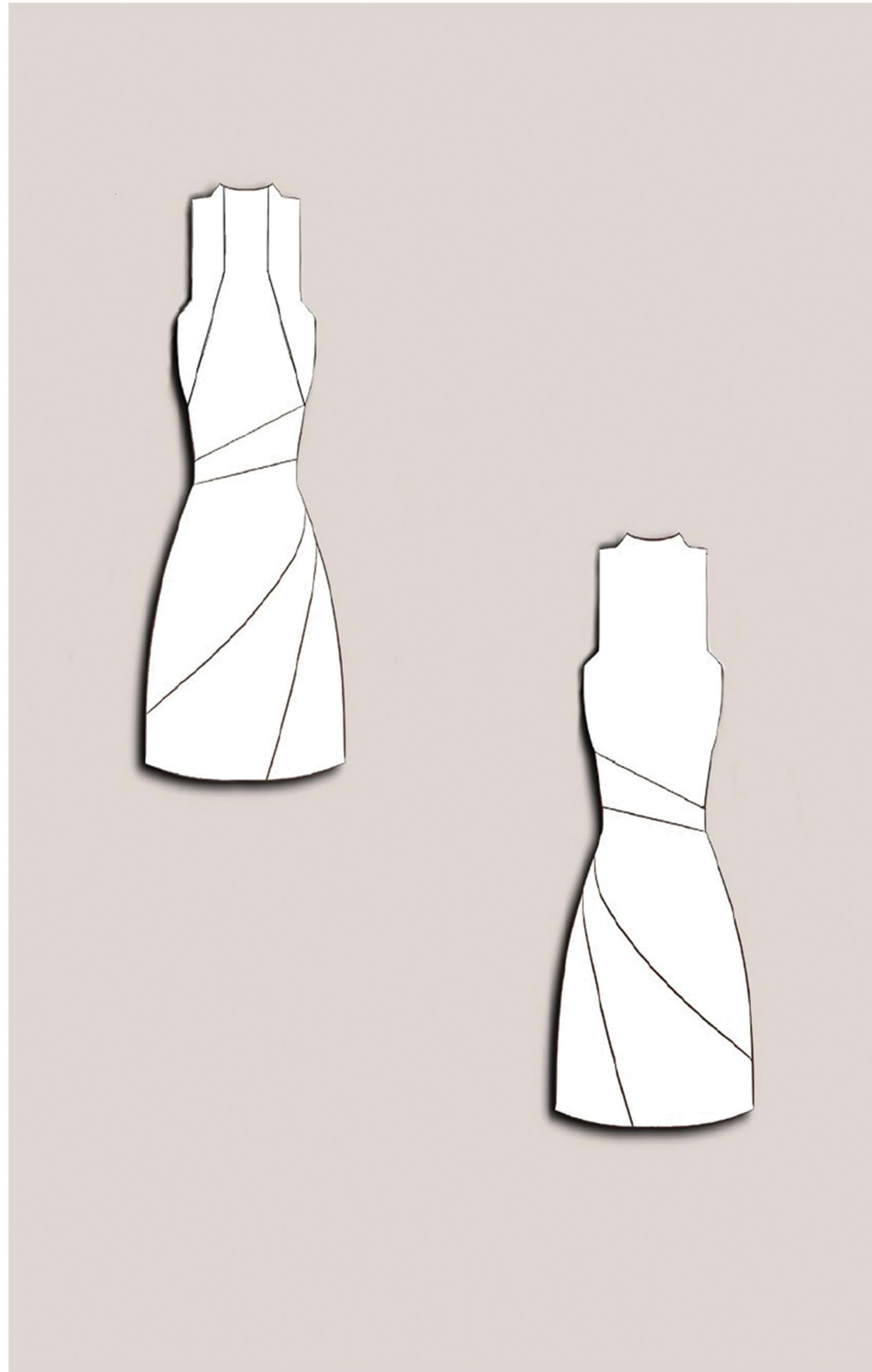
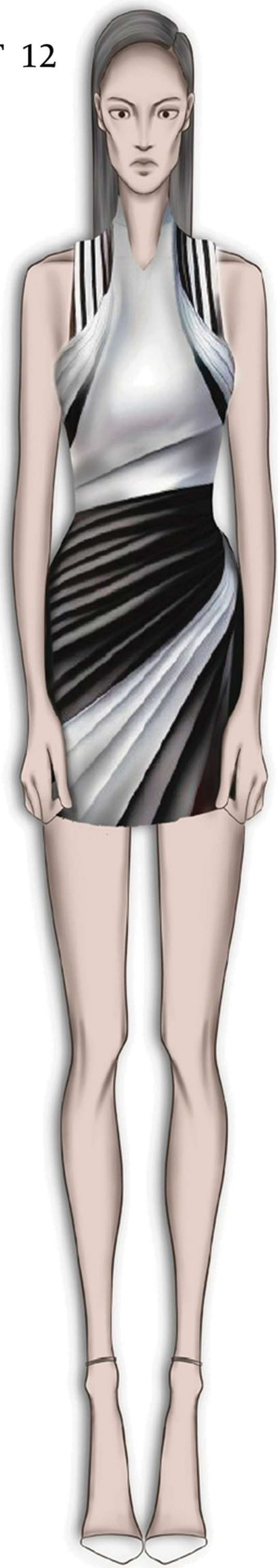
CONCEPT:
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AZADI TOWER
IN IRAN

OUTFIT 11



CONCEPT:
INSPIRED OF
AZADI TOWER
IN IRAN

OUTFIT 12



CONCEPT:
INSPIRED OF
AZADI TOWER
IN IRAN

ARTIFICIAL INTELLIGENCE (AI)

Artificial intelligence (AI) has made significant advancements in various industries, and clothing design is no exception. AI technology is being used to enhance the design process, improve efficiency, and create innovative and personalized clothing options. Here are some ways AI is being applied in clothing design:



1. **Pattern generation:** AI algorithms can analyze vast amounts of data and generate unique patterns for fabrics, prints, and textures. This enables designers to create intricate and complex designs that may not be easily achievable manually.



2. **Virtual fitting and customization:** AI-powered virtual fitting rooms allow customers to try on clothes virtually, eliminating the need for physical fitting rooms. By using computer vision and machine learning, AI can analyze body measurements and suggest the best-fit sizes for customers. Additionally, AI algorithms can enable customization options, where customers can personalize their clothing based on preferences like color, style, or fit.

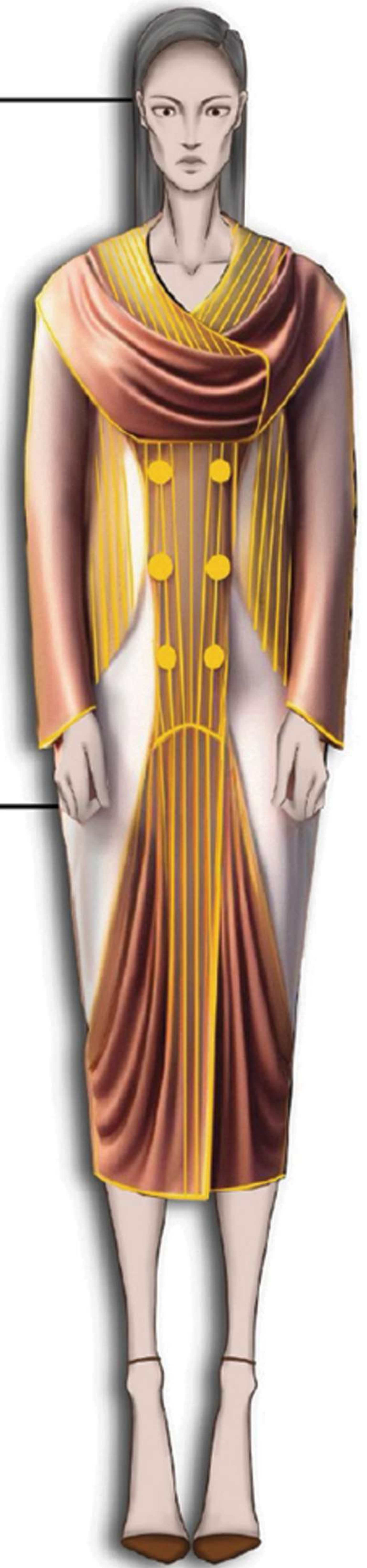


3. **Trend analysis:** AI algorithms can analyze social media trends, fashion magazines, and online marketplaces to predict upcoming fashion trends. This helps designers stay ahead of the curve and create designs that align with consumer preferences.



4. **Material selection:** AI can help designers choose the most suitable fabrics and materials for their designs by considering factors like durability, comfort, sustainability, and cost. By analyzing historical data and customer feedback, AI algorithms can recommend the best materials for specific clothing items.

While AI is revolutionizing the clothing design industry, it is important to note that human creativity and expertise are still crucial. AI serves as a tool to enhance the design process and provide valuable insights, but it cannot replace the unique artistic vision and intuition of human designers.



AI



OUTFIT 1

OUTFIT 2

OUTFIT 3

OUTFIT 4

OUTFIT 5

OUTFIT 6

AI



OUTFIT 7

OUTFIT 8

OUTFIT 9

OUTFIT 10

OUTFIT 11

OUTFIT 12

Photography Collection



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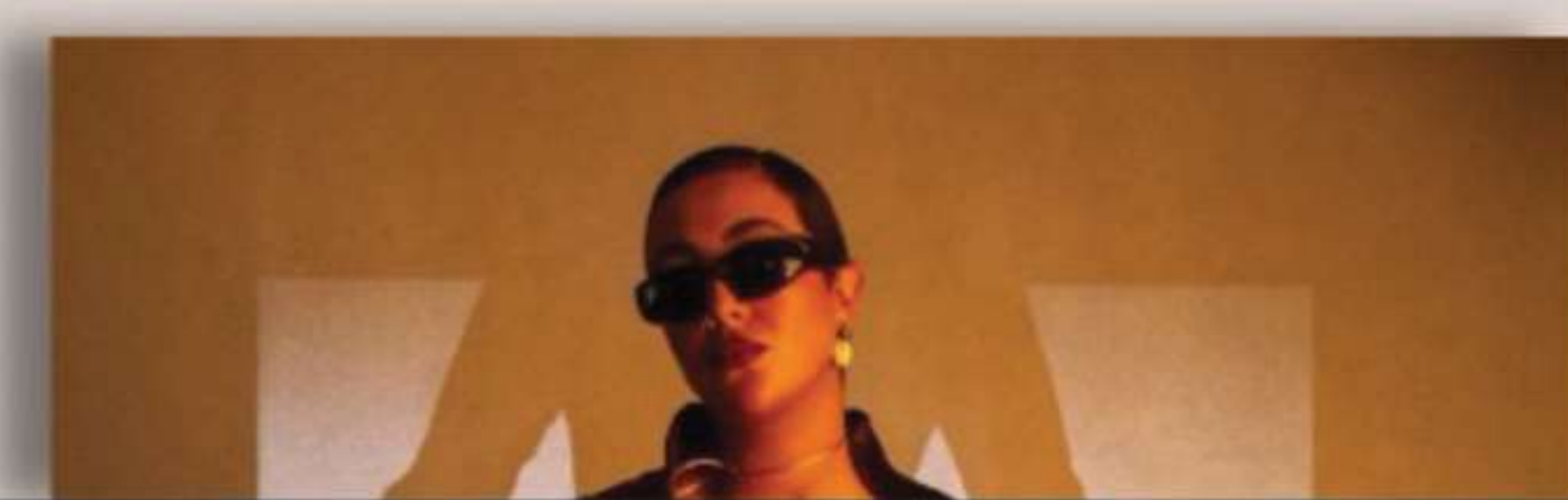
POTFOLIO

Photography Collection

SPRING & SUMMER 24/25



THIS COLLECTION INSPIRED
TO AZADI TOWER IN TEHRAN



POTFOLIO

Photography Collection

CHECK
OUR TRENDS

NEW
SPRING & SUMMER
COLLECTION

In the city of Tehran, the
Azadi Tower stood tall as
a prominent symbol of
modern architecture.

POTFOLIO





THANK YOU

FOR WATCHING MY PORTFOLIO
